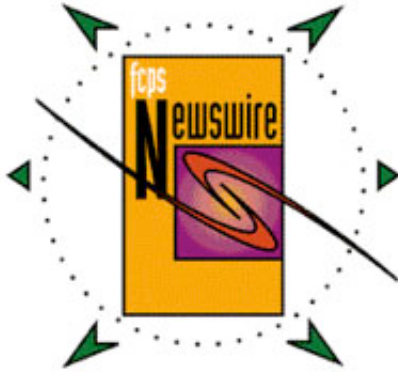




Introducing McCartney "NetWire" Services

NetWire is ...



a press release wire service, providing the most cost efficient electronic distribution of your news, directly targeted access to the press and media, at a fraction of the cost of traditional PR wire services.

With NetWire each client has the confidence of knowing that their release is getting to the right people. With over 300,000 journalists covering a wide selection of industries and interests, NetWire is able to direct a client's release to the desk of journalists specifically concerned with the client's industry and interests.

How Does It Work?

Basic Steps

1. A newsworthy topic, reason for a press release
2. Professionally written press release. If you don't have one, our professional editorial team will craft one for you for just \$199.
3. Choose a distribution; by industry type and/or geographical area.
4. Once the release is submitted, you will receive a distribution report for industry specific distributions and clipping report for US National distribution.
5. We also offer a free re-submission option for those releases receiving poor responses. It is like getting two releases for the price of one.

What's included in the Package?

Our music list (available on request) is over 4000 outlets worldwide.

Our USA Distribution includes 34,249 media sources with over 40,000 journalists and editors. Newspapers-10,898, Syndicates-1,000, News Agencies-180, Radio-11,222, TV-2,215, Online Sources-1,921, Cable-813, Freelancers-2,000, Three Targeted Industries of your choice & Press Clipping Report.

Pricing

NATIONAL DISTRIBUTION / USA - \$699

Our National Distribution includes 34,249 media sources with over 40,000 journalists and editors.

Newspapers-10,898, Syndicates-1,000, News Agencies-180, Radio-11,222, TV-2,215, Online Sources-1,921, Cable-813, Freelancers-2,000, Three Targeted Industries of your choice.

INDUSTRY / TARGET SPECIFIC - \$399 plus \$99 each additional

(All Industries Include US and Foreign Press) \$399 For the First Industry and \$99 For Each Additional Industry.

INTERNATIONAL / WORLDWIDE - FROM \$899

We offer press release distribution to International Markets for as low as \$899.

Please contact:

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