322 Culver Blvd. Suite #124 Playa Del Rey, CA 90293

**Product Spotlig** 



## What are NetSpots?

Netspots: The ultimate interactive e-Marketing experience.

e-Marketing is highly targeted, personal, interactive, and best of all, it won't break the bank and effectively reaches consumers, reinforcing your brand and driving sales. Research shows that consumers like to see a media rich message that downloads immediately, contains animation and sound and doesn't require special software or crash the computer. Basically, we invented the NetSpot® to be your mini web commercial.

Why not use your latest brochure elements or even your TV commercial as a NetSpot, and send it directly to a target audience of 1 or 1 million or more?



NetSpots are a very cost effective to way to market your message to your clients. There's no need to exchange or surrender your database to us, we build the spot and deliver it to you for deployment.

For online demos please visit: http://www.mccartney.com/netspots

## NetSpots Case Study | NetSpots Pricing

Please contact: **Lucy Conlon** McCartney.com 322 Culver Blvd #124Playa del Rey, CA 90293 310 301 8166 xtn 100 lucy@mccartney.com

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