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**NetShop**® allows sites of any size to sell a variety of merchandise at absolutely no upfront manufacturing cost. No need to pre-print products or deal with shipping hassles, credit card orders, or customer service – NetShop takes care of everything. Now you can start selling merchandising developed specifically for your community without having to invest in your own e-commerce infrastructure.

#### Here's How it Works:

A customer comes to your site, orders an item (see image below).

We verify and collect the \$\$ amount using secure online credit card processing.

We manufacture the item.

We ship the item.

We send you a check for 100% of the difference between the base price and your asking price.

NetShop will help you design and manage every aspect of your e-commerce program - including:

Storefront Design and Coding	Customer Service	
Product Selection and Design	Store and Product Marketing	
Product Manufacturing	Strategic Distribution	
Credit Card Clearance	Return Management	
Warehousing and Fulfillment	Online Reporting / Accounting	

Through NetShop, you can sell a wide variety of high quality products. We use state-of-the-art digital printing techniques and stand behind all our products with a 30-day money back guarantee.

# **Merchandise Pricing**

- Each product has a Base Price that includes all the fees associated with selling. You simply markup the base price to come up with the retail price. When you sell an item, we keep the base price to cover manufacturing and printing and you keep the markup.
- We send you a commission check for the markup amount once per month.
- Base Prices cover product manufacturing, customer service, transaction management, returns/exchanges and online store maintenance.
- Note: An additional 5% transaction fee will be charged on markup amounts greater than \$15. For example, if you markup an item by \$20, an additional fee of .25 will be charged (that is 5% of the \$5 over the \$15 markup limit).
- Your customer picks up the tab for shipping costs.

### **Volume Sales Bonus**

The more you sell - the more you earn! You will earn bonuses once you sell over \$250 in base price sales per month. Below is a bonus schedule that shows how much more you

can make over markup when you sell large volumes. Bonuses are based on the total base price sales generated in a month (for example, 7% of total base price sold).

7% bonus for sales above \$250 in monthly base price sales 15% bonus for sales above \$1,000 in monthly base price sales 20% bonus for sales above \$5,000 in monthly base price sales 22% bonus for sales above \$10,000 in monthly base price sales

**Please note:** Purchases made by members from their own stores do not apply towards bonuses. There is no Volume Sales Bonus on the following items: Small Framed Print, Large Framed Print and Framed Panel Print.

## **Bulk Sales Discounts**

Whenever 15 or more of a given item is ordered from your own shop, that item will be priced at a **35% discount**. Due to the nature of Print On Demand economics we are unable to make deeper discounts for still larger quantities.

Also, this discount cannot be combined with any other discounts or promotions offered through our service.

#### ONE OFF PRICING EXAMPLES:

ONE OFF FROM ELO.				
Base Prices:	Your Selling Price*	Your Profit	Your Investment	
	* 100% optional			
*100% cotton White Hanes	\$19.99	\$6.00	\$0	
Beefy T-shirts - \$13.99				
*100% cotton Ash Grey	\$19.99	\$5.00	\$0	
Hanes Beefy T-shirts -				
\$14.99				
*100% cotton Hanes Tank	\$21.99	\$5.00	\$0	
Tops - \$15.99				
*100% cotton Anvil Baby	\$23.99	\$6.00	\$0	
Doll T-shirts (White) - \$16.99				



SEASONAL PRODUCTS | BACK TO SCHOOL



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