

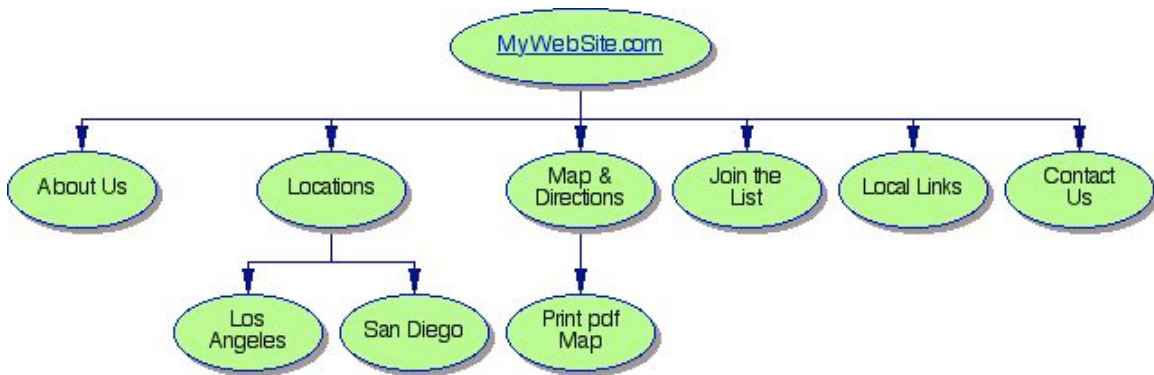
## EZ Sites

from McCartney.com

### Take charge of your digital destiny !

1.

We develop your site map, you supply your logo and chosen color palette and we go to work to build your framework and folders.



2.

We design the look and feel of the site then populate the first 4 sections with content you supply including text and images.



**EZ Sites**  
from McCartney.com

Designs vary greatly



Choose as many menu items as you wish

3.

We train you via phone or video-conference to maintain and update your own site via the simple, password protected user interface. Create levels and sections for different users and their privileges.

The screenshot shows the McCartney administration interface. At the top, it says "administration" and "version 4.5.2". Below that is a navigation menu with items like Home, Site, Menu, Content, Components, Modules, Mambots, Installers, Messages, System, and Help. A toolbar contains icons for New, Edit, Publish, Unpublish, Move, Copy, Archive, Trash, and Help. The main area is titled "Content Items Manager [ Section: All ]" and features a table of content items. A dropdown menu is open over the "Select Category" field, listing various categories such as "Photos of the Day", "Opening Ceremonies pix", "Day 3 Recap", "Day 2 Recap", "Day 1 Recap", "Opening Ceremonies Recap", "Articles", "Downloads", "Press Downloads", "Press Room Articles", "Events Schedule", "Event Highlights", "Articles", "Articles", "Articles", "Articles", "Articles", "Latest", "Newsflash", and "Examples".

#	Title	Published	Front Page	Reorder	Order	Category	Author	Date
1	About: National Invitational Tournament				1	Articles	Administrator	19/08/05
2	About: 5 Levels				2	Articles	Administrator	19/08/05
3	About: History				3	Articles	Administrator	19/08/05
4	About: Hotel Info				4	Articles	Administrator	23/08/05
5	About: Attributes of Golf				5	Articles	Administrator	19/08/05
6	Release: Fact Sheet				6	Articles	Administrator	21/08/05
7	Courses: Golf Links				7	Articles	Administrator	23/08/05
8	Courses: Golf & Country Club				8	Articles	Administrator	23/08/05
9	About: The Practice of Divisioning				9	Articles	Administrator	21/08/05
10	Athlete: Athlete Spotlight				18	Articles	Administrator	19/08/05

This screenshot shows the same McCartney administration interface, but with a more detailed view of the Content Items Manager. The table includes additional columns for "Access", "ID", and "Section". A "Filter:" field is visible above the table. The data in the table is as follows:

#	Title	Published	Front Page	Reorder	Order	Access	ID	Section	Category	Author	Date
1	About: National Invitational Tournament				1	Public	19	About NIT	Articles	Administrator	19/08/05
2	About: 5 Levels				2	Public	21	About NIT	Articles	Administrator	19/08/05
3	About: History				3	Public	20	About NIT	Articles	Administrator	19/08/05
4	About: Hotel				4	Public	86	About NIT	Articles	Administrator	23/08/05
5	About: Attributes of Golf				5	Public	22	About NIT	Articles	Administrator	19/08/05
6	Release: Fact Sheet				6	Public	95	About NIT	Articles	Administrator	21/08/05
7	Courses: Golf Links				7	Public	85	About NIT	Articles	Administrator	23/08/05
8	Courses: Golf & Country Club				8	Public	84	About NIT	Articles	Administrator	23/08/05
9	About: The Practice of Divisioning				9	Public	31	About NIT	Articles	Administrator	21/08/05
10	Athlete: Athlete Spotlight				18	Public	18	Athlete Spotlight	Articles	Administrator	19/08/05

**Optional Extra:**

Upgrade to EZ Site Store - add a NetCashier™ shopping cart / secure e-commerce feature and start conducting round-the-clock business right away.

**Pricing:****EZ Site Pricing**

Task	# Hrs	Rate	Price
Consulting, site map set up, framework construction	6	\$ 125.00	\$ 750.00
Design, editing, create site, populate 4 sections with content you supply	8	\$ 125.00	\$ 1,000.00
Consulting, production management, proofing, editing	4	\$ 100.00	\$ 400.00
Telephone or video training	4	\$ 100.00	\$ 400.00
EZ Site end price*			<b>\$ 2,550.00</b>
<b>Option - add NetCashier:</b>			
Add a shopping cart and secure layer	4	\$ 125.00	\$ 500.00
Build framework, checkout screens and tax & shipping tables	8	\$ 125.00	\$ 1,000.00
Populate store with first 10 items from photos and descriptions you supply	4	\$ 125.00	\$ 500.00
Consulting, production management, proofing, editing	4	\$ 100.00	\$ 400.00
NetCashier end price^			<b>\$ 2,400.00</b>

\* includes 22 hrs project time

^ includes 20 hrs project time

Additional hours ordered by client will be billed in 20 minute increments at the rates above.

Contact us to get started today:

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