



CBCD

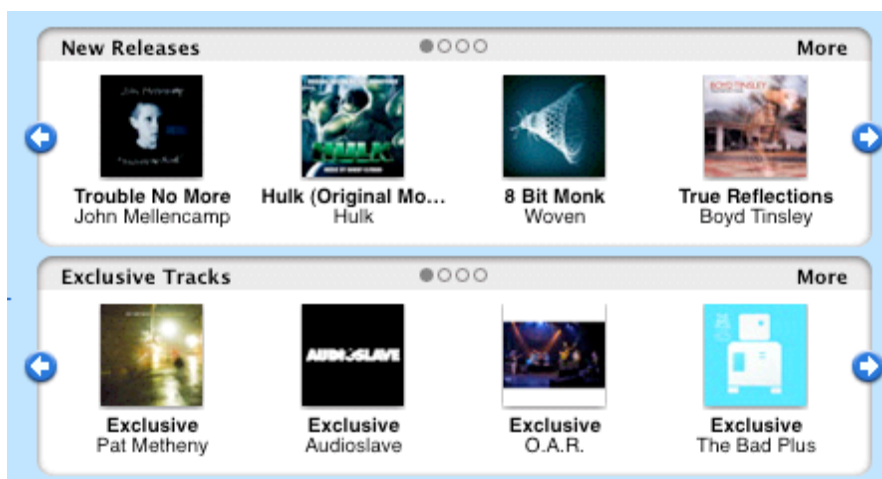
corporate branding CDs

Artists create the music that jolts you back in your chair, whisks you across the dance floor, or freezes you in reverie. Music marks key moments in our lives. Memories of first loves, special family moments

and sweet triumphs are all brought back by that favorite song.

Music moves us. Music unites us. Not many art forms are as expansive, evocative, poignant, or powerful. That's why, around the globe, music is embraced, honored, remembered and sometimes used to arouse National pride and sportsmanship. Nothing communicates like music does.

Have you ever enjoyed music at a gathering and been told "It's one of those Banana Republic, Starbucks, Pier One CDs"? Well now McCartney Marketing can offer your company this connective, evocative marketing tool on your very own custom label.



Whether you use it as a profit center or as a customer acquisition piece, we can license and duplicate the music for your target audience's taste. We can also create multimedia files to include brochures, desktop patterns, screensavers, live online hotlinks, coupons, sweepstakes entries and more. All on one CD. Details below.

Consulting (demographic target discussions/ Artist selection)
Compilation Production
Remastering (if needed)
Editorial Supervision
Editorial Coordination
Licensing (BMI / ASCAP / SESAC / Writer / Publisher and Mechanical /Performance)
Art Direction & Design
Replication / Pressing
Jewel Case / Insert booklet / CD tray card
Shrink Wrap
Drop shipment to any US location via UPS

Partial List of Artists: (but choose from almost any in the world)

Badfinger	Judy Garland	The Moffatts
Baha Men	Grand Funk Railroad	Rick Nelson
The Band	Great White	Yoko Ono
Shirley Bassey	Geri Halliwell	Pet Shop Boys
The Beach Boys	George Harrison	Liz Phair
Beastie Boys	Heart	Pink Floyd
Pat Benatar	John Hiatt	Poison
Blind Melon	Billy Idol	Queensryche
Blondie	Jethro Tull	Radiohead
Sarah Brightman	Kids Club	Bonnie Raitt
Meredith Brooks	Kottonmouth Kings	The Rat Pack
Garth Brooks	Dave Koz	Robbie Robertson
Rosanne Cash	Peggy Lee	Roy Rogers
Classic Masters Series	Alvin Lee	Bob Seger
Coldplay	John Lennon	Brian Setzer
Nat King Cole	Dean Martin	Frank Sinatra
Cole	George Martin	Ten Years After
Crowded House	Linda McCartney	Richard Thompson
The Dandy Warhols	Paul McCartney	George Thorogood
Duran Duran	Bobby McFerrin	Robbie Williams
Everclear	The Steve Miller Band	Nancy Wilson
Foo Fighters	Kylie Minogue	Wilson Phillips

Companies who have already recognized the benefit of producing custom CDs include:

America West Airlines	General Mills	Red Envelope
Banana Republic	HSN	Sears
Betty Crocker	Lane Bryant	Spiegel
Borders	Mrs. Fields	Starbucks
Chevron	Pier One	Target Stores
Coca-Cola	Samsonite	Toyota

Contact us today to get your corporate image rockin'

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