

McCartney™

Newsletter

March 2007

Welcome to the March 2007 edition of the McCartney.com newsletter.
([created by Martin Nethercutt](#))

Dear {{firstname}},

Hello and welcome to the March 2007 edition of the McCartney newsletter.
This month we are coming to you from Montreal, Quebec, Canada.

Company News

Oh Canada!

IT WAS COLD!!! With a wind chill of minus -22 degrees, gusting winds and blizzard-like conditions, it was a nice change from sunny California. For a minute. The people however made up for that natural imbalance, they were warm and loving, caring and French! Merci for being crazy!
À bientôt, Martin

We want to thank Janie, Pierre, Mario, Ange, Dom, Corey, Nic Gougoux, Tony the Greek, Natalya, The crew @ Wanda's, The gang at Zesto's, Big Rick & Rhonda and their large Irish sons Lucas and F.N. Tomalty and **everyone** we met in Montreal, Canada for their hospitality, *stamina* and friendship! Merci! Below are some photos from the trip. Blame Canada for all our mis-behavings and spontaneous outbreaks of fun!



Industry Legend Seymour Stein, Ruth and Janie Duquette Pres. Deja Music after the show.



With Jonas and Alain Boucher, Owner and Chef Extraordinaire at Cellini inside the Hotel Vogue, Montreal.



Cirque Du Soleil's Chef du Media, Marie-Eve LaFrèniere



Janie, Jonas and Ruth
backstage at the Bell Centre



With Chef Chuck Hughes
at Garde Manger.



The obligatory Jonas Family
Dinner. A la votre!

Click the thumbnails for larger images.

Product Spotlight of the Month

As mentioned in a sneak preview last month, "iCommunicationz" has now launched. This exclusive e-marketing concierge service is custom tailored to your ever expanding digital communication needs. From radio commercials or sales video production, animated NetSpots® and custom creative campaign concepts, to delivery and tracking, iCommunicationz covers all forms and types of media.

[Take a tour...](#)



We live on the cutting edge of communication technology, and as part of our extended client net.work, you reap the benefits. We don't keep our Rolodex locked up - we believe in the theory of "share and prosper".

After all, even with hi-tech tools and instantaneous messaging, it's still about relationships. It's still about "who you know". In our extensive client network of entrepreneurs, Fortune 500's, celebrities, and small to mid-size firms, you'll be in good company. Help and expertise is always just a click or phone call away. This concierge service is what makes iCommunicationz so unique.

If you're looking for a free or cheap DIY solution for your outsourced messaging, then we are definitely not for you. If you're looking for top-drawer, high-value service to rise above your peers' current methods - look no further. Our passion is in the details and the delivery of 5-star service to further your company, image, brand, message and products. [Take the tour...](#)

Movie Spotlight



[Jonas The Quest](#)

This video clip is in French. Good time to brush up on yours.

In 2006, in Montreal, a young rock singer faces the biggest challenge of his career. Enjoy the video.

Jonas

Lead Singer / Composer

Jonas is bringing old school rock back to life with his incredible voice, his extraordinary presence on stage and his

rock and roll attitude! His first album launched in September 2004, on which he worked with Desmond Child, Aerosmith and Sass Jordan, is certified gold.

He is dangerously approaching the magical number of 100,000 copies sold and his first DVD, 'Live as we Roll' was certified gold. During the past few months, he has become a true phenomenon: his remake of Stevie Nicks' classic song Edge of Seventeen was the hit of summer 2005. Now, he is a rock star rocker. Jonas opened for Van Halen during their North American tour (in arenas across Canada and the United States). He gave memorable sold out performances at the Spectrum (3 times), at the Metropolis in Montreal and at the world famous Key Club in Los Angeles. Watch out: Jonas will soon be leaving to conquer the rest of the world! He was nominated for Anglophone album of the year at the 2005 Felix award gala / ADISQ and for Best New Artist & Best Rock Album at the 2006 Juno Awards. Stay alert: Jonas is back with SuperSexMe.

Recently Jonas sold out the largest arena in Montreal - The Bell Center on February 23rd, 2007 was packed with 10,000 screaming fans - including us!

Net.Work News



Las Vegas Grand Prix

In net.work news we want to introduce you to the Champ car championship in Las Vegas Nevada. Created and executed by our good friend Dale Jensen, don't miss this wonderful opportunity on April 5-6-7, 2007.

MORE THAN JUST A RACE

Las Vegas is not the ordinary market, and the [Vegas Grand Prix](#) is not the ordinary event. It's a three day festival of speed that is surrounded by superstar concerts, action sports, lifestyle expositions, charity gala and plenty of celebrities.



iFanz and the L.A. Music Awards

The 17th Annual L.A. Music Awards iFanz members now have the exclusive opportunity to submit their materials for the 17th annual L.A. Music Awards. Los Angeles Music Awards is now accepting online submissions for the new 2007 Showcase Season. Artists are encouraged to submit early in the year so as to increase their chances of a nomination and/or Award.

Artists should [submit their music here](#).



Roseanne Barr All You Can Eat Comedy

Roseanne Barr opening new show at New York New York, Las Vegas. Roseanne Barr is returning to Las Vegas for her first extended run on The Strip in several years, with an in-your-face, all-you-can-stand laugh fest.

Tickets from \$49.95.

Dark Wednesdays

[Click here for more information...](#)



Billy Thorpe 1946-2007

March also marked the sad passing of Australian Music Superstar, Billy Thorpe. Our condolences to all the Aussies who lost a great one.

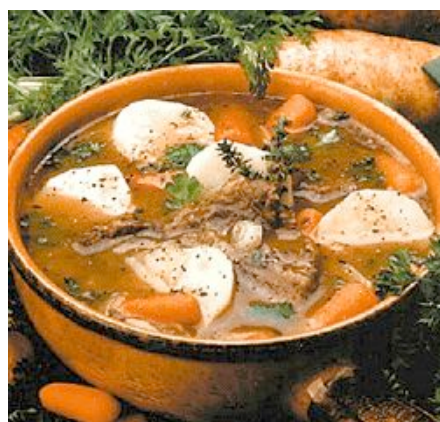
Success in Sydney:

In 1963, Thorpe moved to Sydney and auditioned for a regular gig at Surf City, a popular beat music venue in the city's Kings Cross area. His backing band were called The Aztecs and the band's various incarnations would be Thorpe's musical collaborators for several decades. If you are not familiar with Billy Thorpe, [please watch this video here...](#)

Recipe of the Month

Irish Stew

3 Lb Lamb, Cubed, Browned & Drained
2 1/2 tsp Salt
1/4 tsp Pepper
3 Cups Water
2 Whole Bay Leaves
4 Medium Carrots, Pared & Cut Into 1/2" Slices
4 small Onions, Sliced Thin
3 tbsp Dried Parsley Flakes
6 Medium Potatoes, Pared & Quartered
2 Cloves Garlic, Crushed
1/3 Cup Quick Cooking Tapioca
20 oz Green Peas



Place the lamb cubes in the slow cooker. Season with salt and pepper. Add all the remaining ingredients except the peas. Stir well. Cover. Cook on LOW for 10 to 12 hours. Add the peas during the last hour of cooking.



And Speaking of Eating

We enjoyed some incredible food in Montreal and of all the gin joints in town, our 2 top rated spots were Restaurant Cellini inside [Leow's Hotel Vogue](#) under the direction of Chef Alain Boucher and Garde Manger in old town, walking distance from the GORGEOUS [Hotel Nelligan](#), under the talented watch of "DeeJay Chef" Chuck Hughes. These 2 totally different spots impressed us so much, we ate at them both TWICE! Thanks guys for the wonderful experience in gastronomy!

Restaurant Cellini's Fruit Platter Garde Manger's sumptuous seafood Appetizer





| Cellini's **(514) 288-6667** | Call for reservations | Garde Manger **(514) 678-5044** |

Tech Tips of the Month

A Word on Online Petitions

(contributed by Evy Chipman)

To whom it all concerns:

Just a word to the wise. E-mail petitions are NOT acceptable to Congress or any other municipality. To be acceptable petitions must have a signed signature and full address. Almost all e-mails that ask you to add your name and forward on to others are similar to that mass letter years ago that asked people to send business cards to the little kid in Florida who wanted to break the Guinness Book of Records for the most cards. All it was, and all this type of e-mail is, is to get names and "cookie" tracking info for tele-marketers and spammers to validate active e-mail accounts for their own purposes. Any time you see an e-mail that says forward this on to "10" of your friends, sign this petition, or you'll get good luck, or whatever, it has either an e-mail tracker program attached that tracks the cookies and e-mails of those folks you forward to, or the host sender is getting a copy each time it gets forwarded and then is able to get lists of "active" e-mails to use in spam e-mails, or sell to others that do.

Please forward this notice to others and you will be providing a good service to your friends, and will be rewarded by not getting 30,000 spam e-mails in the future. (If you have been sending out the above kinds of email, now you know why you get so much spam!)

Check it out: <http://www.snopes.com/inboxer/petition/internet.htm>

Those truly committed to righting the wrongs of the world are encouraged to take pen in hand and craft actual letters to their congressmen or they deem are the appropriate people to contact about particular issues. Real letters (the kind that are written in a person's own words and sent through the regular mail) are accorded far

more respect than form letters (let alone petitions), and that should be kept in mind by those intent upon being heard. Yes, the effort it takes is far larger. But so is the potential for making an actual difference.

As "Snopes" says, it is more effect to take pen and paper in hand and write a short note and mail it to your congressman. That one letter probably has as much influence as the entire 1000 names types into an online petition. As far as the "Chain Letter" concept goes, I would not doubt that some of them are just to gather up e-mails to send you spam.

Claim: Signing and circulating online petitions is an effective way of remedying important issues.

Status: False.

True-isms of the Month

Suppose you were an idiot. And suppose you were a member of Congress.... But then I repeat myself.

-Mark Twain

I contend that for a nation to try to tax itself into prosperity is like a man standing in a bucket and trying to lift himself up by the handle.

-Winston Churchill

A government which robs Peter to pay Paul can always depend on the support of Paul.

-.George Bernard Shaw

Democracy must be something more than two wolves and a sheep voting on what to have for dinner.

-James Bovard, Civil Libertarian (1994)

Foreign aid might be defined as a transfer of money from poor people in rich countries to rich people in poor countries.

-Douglas Casey, Classmate of Bill Clinton at Georgetown University

Giving money and power to government is like giving whiskey and car keys to teenage boys.

-P.J. O'Rourke, Civil Libertarian

Government is the great fiction, through which everybody endeavors to live at the expense of everybody else.

-Frederic Bastiat, French Economist (1801-1850)

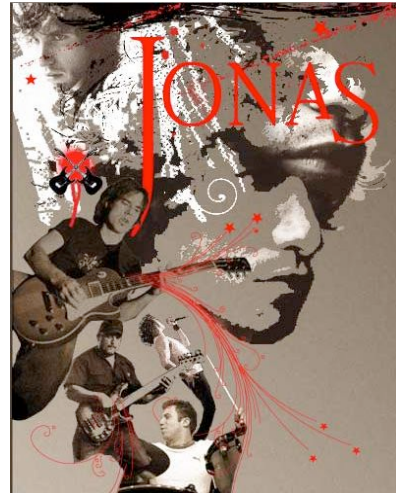
A government big enough to give you everything you want, is strong enough to take everything you have. -Thomas Jefferson

iFanz® Artist Spotlight**Jonas Music**

Okay, so we haven't had enough of Jonas yet. We started with Canada, we'll close with Canada.

You are listening to sneak preview of "Jonas - Suite Life", scheduled to be released very shortly. The track of the album that you are listening to is called: "Here She Comes". Enjoy.

Also, make sure you visit Jonas' website at:
www.myspace.com/jonaslive



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