

McCartney™

Newsletter June 2007

Welcome to the June 2007 edition of the McCartney.com newsletter.
([created by Martin Nethercutt](#))

Dear {{firstname}},

Hello and welcome to the June 2007 edition of the McCartney newsletter. From very impressive meetings and speaking engagements to judging the Winery Music Awards in Paso Robles, CA (more in next month's issue) the month of May was a very busy one. Here's what's fit to print:

Company News

BABC



Ruth was invited to speak at the British American Transatlantic Business Conference about the future of the Music industry. Together with moderator Andrew Bentley, Exec. Chairman FilmNight Group Ltd, and fellow panelists Simon Wright (CEO Virgin Entertainment Group), Jay Quatrini, Esq, and Colleen Andersen of TAG Strategic, the debate covered issues such as: Piracy, copyright protection, use of digital widgets for online distribution and the general state of the music business. Thanks again to Bob Wright for having Ruth and I at this captivating event.



The Brits are coming!

Ruth and Angie with British Members of Parliament, The Hon. Ann and Alan Keen.

Ann is also Parliamentary Secretary to Gordon Brown, who will take over from Prime Minister Tony Blair in late June 2007.



Two Brit Northerners making a difference in the Political scene.

Needless to say, a jolly splendid time was had by all!

iFanz gets a Manager (or 2)

We are happy to announce that our beloved iFanz System has gotten itself a brand manager!

iFanz joined forces with [Yes, Dear Management](#) which is headed up by Mike Gormley and Jolene Pellant.

The mission of Yes, Dear Management is to align iFanz for prime time entertainment industry relationships with strategic focus on the investment community and affiliate programs.

(Photo left to right: Jolene Pellant, Martin and Ruth, Mike Gormley)

(Excerpt from their Web site)



Yes, Dear Entertainment Formed By Industry Vets

Los Angeles. Feb. 5, 2007... Music industry veterans Mike Gormley and Jolene Pellant have teamed up to form a new management/marketing/music publishing company. The new firm is called Yes, Dear Entertainment.

Pellant resigned this past summer as Vice President/Marketing for Live Nation after completing work on several national tours.

Gormley has been President of L.A. Personal Development since 1987. Prior to that Gormley was partners with Miles Copeland in L.A. Personal Direction. Both were affectionately referred to as L.A.P.D.

Yes, Dear management clients already include buzz artist Quincy Coleman, new Danish/Greenlandic singer/songwriter Simon Lynge and the firm will represent Australia's Michael McMartin in North America, primarily regarding Oz icons Hoodoo Gurus.

On the marketing side Yes, Dear currently represents Mediabase, the largest radio airplay monitor in North America, and Orsino Publicity whose music program is heard in eighty-five arthouse movie theatre auditoriums around the country including the Laemmle Theaters, Angelika and City Cinemas.

[Visit Yes, Dear Entertainment here..](#)

iConz of Rock - In memory of the 40th anniversary of the Summer of Love

Jimi Hendrix was interviewed by Steven Rosen for the iConz of Rock Interview Series

In memory of the 40th anniversary of the Summer of Love, (Altamont Pop Festival), iConz of Rock is proud to release ["Jimi Speaks"](#) available now exclusively on iTunes.



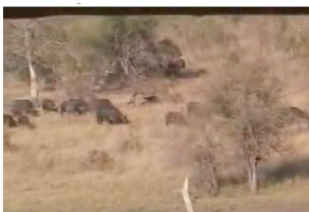
The first and only Monterey International Pop Festival was held for three days, 16-18 June 1967. This was during the "Summer Of Love" just days after the Beatles' "Sgt. Pepper's Lonely Hearts Club Band" was released. The



latest Beatles release marked a turning point in rock music history, and together with Monterey helped to show where rock was going. Monterey Pop turned out to be the root of every rock festival to come, most notably Woodstock and

Live Aid, but for different reasons. Monterey was different from all of the other rock gatherings because "the seekers at Monterey had assembled not for a freak out but for a tune in - the first international pop festival." Twenty-five hours of music in two and a half days brought over 50,000 people together. Bay Area musicians like the Grateful Dead and Jefferson Airplane performed with the first major US appearance of the Who, Jimi Hendrix, and Janis Joplin, all of whom would later be major attractions at Woodstock. Only the Who would perform at Live Aid. In honor of the 40th anniversary of the Summer of Love, [iConz of Rock](#) is proud to present ["Jimi Speaks"](#) now exclusively available on iTunes.

Video of the Month



Battle at Kruger

What a way to spend your vacation on a once in a lifetime safari expedition. This is an amazing video. We normally only show McCartney.com approved videos, but this one was too good to be missed. Warning not for timid eyes! The



video is over 8 minutes long but it is really worth the download time. The moral of the story: the little guy CAN win.

Client Spotlight of the Month

The Inn at Morro Bay

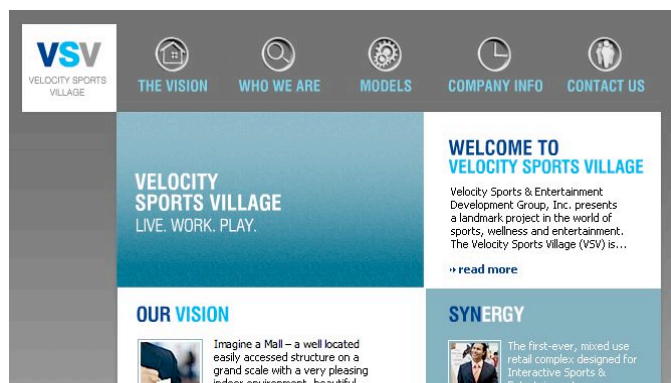


Another beautiful Boutique Hotel Collection property is the Inn at Morro Bay.

The Inn at Morro Bay, unique among Morro Bay hotels, is ideally located on California's Central Coast, halfway between San Francisco and Los Angeles. Nestled on 4,000 acres just inside Morro Bay State Park, the Inn offers visitors a true coastal hideaway of unsurpassed natural beauty.

Morro Bay, California, offers life in the slow lane. Shop for antiques in town, or watch rare birds in the National Estuary. Spend a gourmet afternoon wine tasting in the lush countryside of Paso Robles. Hearst Castle, historic San Luis Obispo, and centuries-old missions wait to be explored. Harbor cruises are available daily. That is, if you can tear yourself away from our grounds!

Velocity Sports Village launches new web site



We are pleased to announce that we have just launched the web site for [Velocity Sports Village](http://www.velocitysportsvillage.com).

Imagine a Mall. A well-located easily accessed structure on a grand scale with a very pleasing indoor environment, beautiful common areas and a specialized



common areas and specialized place for events.

Now, imagine a new Sports and Wellness Themed Mall. Not a traditional mall where its smaller pieces (mall space tenants) rely heavily on its neighboring and often competitive anchors, but, a mall where each and every part lives in harmony with the other - rendering its inter-connected self, together as one, the anchor. Or if you will, a synergy of related smaller parts that result in the greater collective strength of the whole; like the string,

[→ read more](#)

Over 30 Sports Venues & Activities, Wellness Facilities & Programs, Recreation Activities & Events, Food & Beverage, and Corporate Hospitality and much more; a playground in the community that meets the growing demand for active and fully...

[→ read more](#)

CONTACT US
CLICK HERE FOR INFO >



Sports Village Developers, Inc. © 2007

sound i.l.l.u

place for events.

Now, imagine a Sports and Wellness themed Mall, where each and every part lives in harmony with the other - rendering its inter-connected self, together as one, the anchor.

[Learn more here](#) about Canadian former Olympic Gymnastic coach Tom Bertrand's vision for the family, wellness and fitness gathering post of the future.

Net.Work News

This is the section of the newsletter where we introduce our clients to our clients, our friends to our family and our family to our friends.

May 23, 2007 is now Gloria Lynne Day



iFanz Artist Ms. Gloria Lynne is honored by US Department of Interior.

On May 23, 2007 at 7:30PM a police escort lead a chauffeur driven car belonging to the legendary Gloria Lynne, to US Department of Interior in Washington DC. The evening commenced and Ms. Lynne was celebrated as a national treasure. Congressman John Conyers Jr. presented a Statement from the Congressional Record as well as a proclamation from the Mayor of the District

of Columbia, Adrian M. Fenty, proclaiming that May 23, 2007 will now and for ever be Gloria Lynne Day.

The City Council also made its presentation with a Resolution for Ms Lynne's outstanding achievements as a performer and musical artist in the genres of Jazz and R&B. After the many presentation of love, the sold out concert began and Gloria Lynne blew the roof off US Department of Interior and bought the house down with an array of phenomenal renditions that included I'm Glad There Is You, I Wish You Love and with songs from her new CD "From My Heart to Yours".

This tribute and live performance that ended in a standing ovation and shouts of encore was presented by the Southwest Renaissance Development Corporation. The stellar group of events surroundings the show where coordinated by Linda S. Green

special Emphasis Program Coordinator of the National Parks Service.

Congratulations Gloria!

Recipe of the Month

Ruth's Moussaka

Moussaka is a Greek version of the classic European "one pot meat and potato" dishes and can be historically compared to Shepherd's Pie from the UK, and Lasagna from Italy. For a vegetarian version, substitute the meat for ground soy / TVP / fake meat! **Ingredients:**

1 medium eggplant, peeled and sliced into 1/2" rounds
2 large zucchini
3/4 cup crushed tomatoes
1/2 can tomato paste
1 pound potatoes, thinly sliced
Olive oil
1 cup Parmesan, grated
1 large onion, minced
2 cups plain whole yogurt
2 cloves garlic, minced
1 pound ground beef or lamb or veggie ground round
1/2 teaspoon nutmeg
1/2 teaspoon cinnamon
Butter

Sauce:

2 eggs, lightly beaten
1/4 cup light cream
1/4 cup crumbled feta



Method:

Preheat oven to 375. Brush eggplant rounds with olive oil and season with salt and pepper. Heat 2 tablespoons of oil in large non stick skillet and brown eggplant over medium high heat. You can also do this on a George Foreman grill. Remove to a paper towel to drain. Repeat the process with the zucchini. Heat 2 tablespoons of olive oil in same large skillet and cook onion and garlic for 3 minutes. Add the ground beef and brown completely. Add the spices, paste, and tomatoes. Bring to a simmer and cook for 10 minutes. In a second non stick skillet, heat 3 tablespoons olive oil and brown potato slices on both sides. Remove to a paper towel to drain and season with salt and pepper. In a buttered baking dish, layer potatoes, meat, eggplant and top with Parmesan. In a blender, combine yogurt, eggs, feta and cream. Season with salt and pepper and pour over casserole. Let casserole sit for 10 minutes and then bake for 30 - 40 minutes or until golden brown and bubbly. Allow casserole to sit for 15 minutes before serving. Serve with a fresh Greek salad or steamed green beans with lemon zest.

Download the pdf here.

Introducing the unique McCartney T-Shirt store!

Since we are living and breathing within the creative community, ideas and slogans come to us all the time. So, starting this month we will present unique logos and prints. Whether you like or hate Paris Hilton we thought you can make a fashion statement by supporting the heiress' ordeal in jail! We have other unique designs waiting for you in the store. We'll just keep adding them. Stay tuned to this section.



Tinkerbell has rights too you know!



Paris' Prisoner Identification Number

Designs by Jessica Chrysler.

Digital Tips by Angie McCartney PayPal phishing attempts

Comments from Angie the watchdog:

I know I keep harping on about this but the frauds are out there, sending messages to "dear PayPal user" with things like "your account has been suspended. Please click link below and confirm your details...." etc. **NEVER** act on these emails. Send such messages to spoof@paypal.com and you will receive their confirmation. Be aware that PayPal only ever addresses you as "Dear (first name) (last name)", or "Dear (Company name)".

iFanz® Artist Spotlight



Shannon Curtis



2007 Winery Music Awards 1st Round Winner!

When she was 7, her piano teacher told her she played like a boy. Today, Shannon Curtis still kills her piano and delivers a vocal performance that is, in her signature style, as breathtakingly intimate as ear searingly powerful.

The Los Angeles Times says Shannon is "a beautiful piano player who sounds like the love child of Fiona Apple and Norah Jones." As a performer, she endears her audiences with her living room demeanor and sparkling humor. As a songwriter, she is unafraid.

Her tenure as the lead of modern rock band Paradigm gained her thousands of devoted fans nationwide. And now that she's turned to the piano as a solo artist, her fans are turning with her and adding to their numbers daily.

[Visit Shannon's myspace page...](#)

[Unsubscribe](#) | [Privacy Policy](#) | [Update Profile](#) | [Send to a Friend](#)



This mailing has been performed on behalf of a client of iFanz, located at 322 Culver Blvd #124, Playa del Rey, CA 90293, in proud compliance with all the rules and regulations indicated in the CAN-SPAM Act of 2003.

Your email address has been opted in, or supplied to us by a client under our strict Spam Policy Guidelines, displayed on our website at www.ifanz.com.

You can automatically unsubscribe from the individual list by clicking the "unsubscribe" link at the footer of this email or by sending a paper copy of the email via mail to the address above.