

# McCartney™

## Holiday Issue 2007

Welcome to the Holiday 2007 edition of the McCartney.com newsletter.  
([created by Martin Nethercutt](#))

Dear {{firstname}},

Hello and welcome to the Holiday 2007 edition of the McCartney newsletter. It's hard to believe for us that the mistletoe and menorahs are back again, the favourite songs and sweets are upon us and it's time to celebrate, reflect and make plans for the coming year. To all our friends, clients, evangelists and team members and around the world, we wish you Happy Holidays whether you're in Beijing, Birkenhead or Burbank!



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### Company News

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#### Kenny G joins our Digital Family

Ruth @ Kenny G's new photo shoot in Venice, CA for the upcoming web site and album release.

The good folks at Morey Management introduced us to the legendary Kenny G, and we are happy to announce that we're engaged to produce the new KennyG.com and manage the Fanz for the G man.

The new CD "Rhythm and Romance" - all with a sexy latin flavour is scheduled for February release so if you are a fan of true music, make sure you [sign up](#) for site launch notification at the current [KennyG.com](http://KennyG.com)

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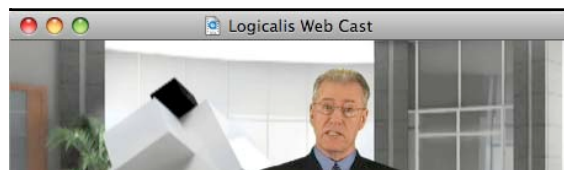
### McCartney Studios finishes Logicalis Web Film

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#### Logicalis

#### (Exchange 2007 - Where Vision Becomes Reality)

After 3 months of continuous editing, the Logicalis web film is finally ready for broadcast in Jan 08. The 1 hour 23 minutes company presentation of products and services features a wide variety of IT



technology and service practices, covering mainly the advantages of Microsoft Exchange Server 2007 and the studies of financial justification for the product implementation and management.

The web cast, presented by **Televerde** of Phx, AZ features 4 speakers:



Bruce Hart (pictured) of Logicalis, Michael Ghekiere of Microsoft, Duane Winslow from FIMSoft and John Loether from Loether Speaks, LLC. The tentative online broadcast date is set for January, 2008.

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## The Year 2007 in Review

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If you missed a tech tip, a recipe, Christian's Corner or any goodie that you can't seem to find (or frankly live without), just click on the links below to go to the online versions of the McCartney News Archives for 2007, counting back from January 2007. Enjoy!



[January 2007](#)



[February 2007](#)



[March 2007](#)



[April 2007](#)



[May 2007](#)



[June 2007](#)



[July 2007](#)



[August 2007](#)



[September 2007](#)



[October 2007](#)



[Music Winery Special](#)



[VIP Exclusive](#)

For a complete "Year in Review 2007," [please download the PDF \(12.6 MB\) here](#).

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## Web Site of the Month



### SeaVenture Restaurant

Savor Chef Paul Novak's soulful style of cuisine inspired by both the South Eastern United States and the surrounding local wine country at the [SeaVenture Restaurant](#). Our seasonal menu is prepared with locally farmed vegetables, premium pork and beef and the highest quality of fish and seafood. Accompany your meal with a selection from many of our premier local wineries.

Please visit [SeaVentureRestaurant.com](http://SeaVentureRestaurant.com)

## Christian's Corner



Get your voice on the Internet! Be an "Opinion Maker"! Blogging lets you post your thoughts and photos on the net and interact with your web site's visitors. Whether you're writing your own personal journal or looking to influence audiences, blogging is a must-have tool for you.

Publish your thoughts, opinions, and comments in your own blog, podcast—or both—anytime, day or night! Supports multiple authors and multiple blogs or podcasts. Generate and publish RSS feeds for iTunes® and other directories. Post photos, images or animations—create a truly personal blog site. Get feedback and have conversations with visitors to your site.

Personalize your Blogcast with your own unique domain name—or integrate it with your existing site by setting it up as a subdomain.

[Contact Christian today to setup your own blog or podcast or both!](#)



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## A Politically Correct 'Twas the Night Before Christmas (and a recycler tree)

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Yet another Humorous rendition of an old classic.

'Twas the night before Christmas and Santa's a wreck...  
How to live in a world that's politically correct?  
His workers no longer would answer to "Elves",  
"Vertically Challenged" they were calling themselves.

And labor conditions at the north pole  
Were alleged by the union to stifle the soul.  
Four reindeer had vanished, without much propriety,  
Released to the wilds by the Humane Society.

And equal employment had made it quite clear  
That Santa had better not use just reindeer.  
So Dancer and Donner, Comet and Cupid,  
Were replaced with 4 pigs, and you know that looked stupid!



The runners had been removed from his sleigh;  
The ruts were termed dangerous by the E.P.A.  
And people had started to call for the cops  
When they heard sled noises on their roof-tops.

Second-hand smoke from his pipe had his workers quite frightened.  
His fur trimmed red suit was called "Unenlightened."

And to show you the strangeness of life's ebbs and flows,  
Rudolf was suing over unauthorized use of his nose  
And had gone on Geraldo, in front of the nation,  
Demanding millions in over-due compensation.

So, half of the reindeer were gone; and his wife,  
Who suddenly said she'd enough of this life,  
Joined a self-help group, packed, and left in a whiz,  
Demanding from now on her title was Ms.

And as for the gifts, why, he'd ne'er had a notion  
That making a choice could cause so much commotion.  
Nothing of leather, nothing of fur,  
Which meant nothing for him. And nothing for her.  
Nothing that might be construed to pollute.  
Nothing to aim. Nothing to shoot.  
Nothing that clamored or made lots of noise.  
Nothing for just girls. Or just for the boys.  
Nothing that claimed to be gender specific.  
Nothing that's warlike or non-pacific.  
No candy or sweets...they were bad for the tooth.  
Nothing that seemed to embellish a truth.

And fairy tales, while not yet forbidden,  
Were like Ken and Barbie, better off hidden.  
For they raised the hackles of those psychological  
Who claimed the only good gift was one ecological.

No baseball, no football...someone could get hurt;  
Besides, playing sports exposed kids to dirt.  
Dolls were said to be sexist, and should be passe;  
And Nintendo would rot your entire brain away.

So Santa just stood there, disheveled, perplexed;  
He just could not figure out what to do next.  
He tried to be merry, tried to be gay,  
But you've got to be careful with that word today.

His sack was quite empty, limp to the ground;  
Nothing fully acceptable was to be found.  
Something special was needed, a gift that he might  
Give to all without angering the left or the right.

A gift that would satisfy, with no indecision,  
Each group of people, every religion;  
Every ethnicity, every hue,  
Everyone, everywhere...even you.  
So here is that gift, it's price beyond worth...

"May you and your loved ones enjoy peace on earth."  
(Contributed by: Evy Chipman, "Lot's a love, peace and cheaper gas!!")

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## **Net.Work News**

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### **2007 Hollywood Fame Awards**

November 28, 2007 Whisky-A-Go-Go, Hollywood, CA. It was "producer night" in Hollywood, when Martin and Marino received the Hollywood Fame Award for Independent Spoken Word Album of the Year:

Hendrix: "Jimi Speaks" produced by Marino DeSilva & Martin Nethercutt from the Steven Rosen [iConz of Rock series available at iTunes](#)

Thanks to all for letting Rock'n Roll history live on!



Marino with Fame Award



Martin with Fame Award

For more photos from the event please [click here...](#)

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### **REO Charity Auction benefiting City of Hope**

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# City of Hope

Be a part of the action with REO Speedwagon! Currently on tour to promote their latest album, Find Your Own Way Home, the show includes hits from the band's first studio collection of new material in more than a decade! The winning bidder and guests will be able to select a date from the band's 2008 tour! The 2008 tour dates and locations will be announced shortly!

With this awesome concert package, you'll score:

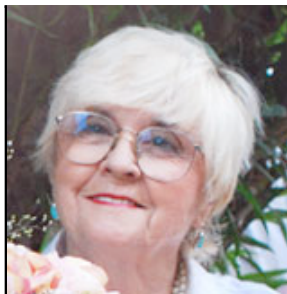
- 4 VIP Tickets with Premium Seating
- Access to Sound Check
- Backstage Meet & Greet with the band
- Merchandise Swag

[Bid here - only 1 day left](#) - auction closes 12/19/07

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### **Angie's helpful tips (and a one-liner for good measure):**

You know, the ones that always come when you are just putting dinner on the table! This came from MCI long distance attached to our phone bill:



#### **Do Not Call List Notification**

Under federal law you have the right to make or revoke your objection to receiving telephone solicitations pursuant to the national do-not-call database maintained by the federal government. You can do this by visiting **[www.donotcall.gov](http://www.donotcall.gov)** or by calling **1-888-382-1222**, for TTY call 1-866-290-4236.

And... did you know that every time you lick a stamp - you consume one tenth of a calorie!

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### **Recipe of the Month**

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#### **Ruth's Holiday Spiced Peaches**

This is a beautiful condiment to eat with roast ham, hot or cold, and I love it with cheese, too. It makes the kitchen feel like a proper Christmas kitchen - and it's a very easy present to whip up for people too, beautiful in old-fashioned glass jars.



#### **Ingredients**

2 x 400g/14oz cans peach halves in syrup (not juice)  
1 tbsp rice vinegar or white wine vinegar  
2 short sticks cinnamon  
4cm/1½in piece fresh ginger, peeled and sliced thinly into rounds  
½ tsp dried chili flakes  
½ tsp sea salt/kosher salt, or ¼ tsp table salt  
¼ tsp whole black peppercorns 3 cloves

#### **Method**

1. Empty the cans of peaches with their syrup into a saucepan.
2. Add the vinegar, cinnamon, sliced ginger, chili flakes, salt, peppercorns and cloves.
3. Bring to the boil and let it bubble for a minute or so, then turn off the heat and

leave in the pan to keep warm.4. Serve the peaches with a hot ham, letting people take a peach half each and some of the spiced juice. Any leftover spiced peaches can be stored in an airtight jar and eaten cold with cold ham.

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## iFanz® Artist Spotlight and News

### Honey Honey



About New [Ironworks](#) Signing Honey Honey :(the new sauce)

Suzanne Santo is from Ohio. She sings and plays a bunch of instruments. Ben Jaffe on the other hand...where to begin...aside from being a part-time underwear model and fulltime CIA agent/professional football player, Ben enjoys discussing his feelings and giving long sensual back rubs to the music of the

Wu-Tang clan. He is a cancer and likes Indian food. Ben can be reached at 323 425 9065, (he does house calls ladies..) or can be seen at his homepage [sexysemitics.com](http://sexysemitics.com).

#### Influences:

Ella Fitzgerald, Etta James, Nina Simone, Iron and Wine, Ralph Stanley, Gillian Welch, Pattie Griffin, Leonard Cohen, Castledoor, Emmylou Harris, The Be Good Tanyas, Frank Sinatra, James Taylor, Radiohead, The Beatles, Otis Redding, the laughter of small children, Randy Newman, Django Rheinhardt, Ben Charest, Tenacious D, Nirvana, Paul Simon, Bob Dylan.... It's quite a mix

Make sure you sign up for the iFanz list at [myspace.com/honeyhoneyband](http://myspace.com/honeyhoneyband)

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