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Craig Janoff Director

In his twenty-six year career in television, Craig Janoff has directed the live championship series of all five of the major sporting events including Super Bowls, World Series, NBA finals, Stanley Cup and the Triple Crown. He directed events for four Olympics, including the Opening and Closing Ceremony at the 1980 and1984 Olympic Winter Games in Lake Placid and Los Angeles. In 1981 he directed President Reagan's Inauguration for ABC News and, most recently, he directed President Reagan's funeral live at the National Cathedral in Washington, DC.

Mr. Janoff began his career at ABC Sports in 1978 directing events including ABC's Monday Night Football, ABC's Monday Night Baseball, ABC's Wide World of Sports, ABC's College Football, the Kentucky Derby, the Super Bowl, and the World Series. Janoff has 38 emmy nominations and won 14 Emmy Awards, including 4 for Monday Night Football. In 1998 at the age of 48 he was awarded the Lifetime Achievement Award from the Director's Guild of America.

One of his most visible achievements was directing Whitney Houston singing the National Anthem live at the 1991 Super Bowl during the Gulf War, which Ms. Houston used the live footage for a best selling VHS and DVD, and was chosen as one of "The Top 10 Greatest Moments in Television History."

Janoff recently added live studio work to his resume by directing numerous episodes of the Oprah Winfrey Show in her Chicago studios and at the Hotel Bel Air in Los Angeles and directing a live Wall Street Journal studio pilot which has been picked up by PBS. In 2004 he directed the "Red Carpet Show" for "E Entertainment" prior to the Annual Emmy Award Show. In addition, in 2004 he directed the Vice Presidential debate with John Edwards and Dick Cheney and the final Presidential Candidate debate between John Kerry and George W. Bush.

Every March Janoff directs the live "in house" feed for The Booming Celebration, the annual NYC fundraiser for cystic fibrosis hosted by former NFL quarterback Boomer Esiason. Live acts at the annual event have included Richard Marx, Dave Mason, KC & The Sunshine Band and Kool & The Gang.

Innovations Janoff has been credited with include the "helmet cam", introduced in the World League of American Football; the "floor cam" and "Free flight" used in the NBA; gyro-mounted, stabilized tracking devices used in horse racing, and innovative camera positioning which has become standard in the industry.

Booking enquiries: info@mccartney.com