



Welcome to the Summer Wrap Up Edition of the McCartney.com newsletter.

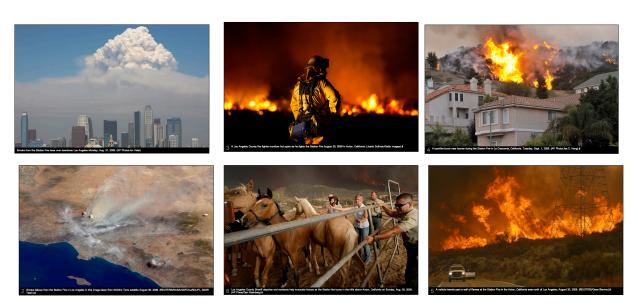
### (created by Martin Nethercutt)

Hello Francis,

Well summer is finally officially over and we all trust you had a great Labor Day weekend. Did you know that today, September 9, 2009 is the 252nd day of the year and that 252 adds up to 9? On top of that, 09.09.09 falls on a Wednesday and both the words Wednesday and September have 9 letters. This date is so rare that it is the last of the single digit dates for another 1001 years.

We have been busy with a ton of new projects that are currently in development, so we will be bringing them to you in Q4. Many of you have been wondering how we did in these terrible Southern California wild fires. Well, thankfully we are fine and everyone is holding up but the air is acrid and you can actually see the smoke from space. Sadly, it's deja vu for SoCal residents...

Here are some incredible pictures that we'd like to share, courtesy of Boston.com



September 2, 2009

### Wildfires in Southern California (Alan Taylor)

Angeles National Forest, in the hills outside of Los Angeles currently has several wildfires tearing through it, the largest of which - named the Station Fire - has so far burned over 140,000 acres, destroyed nearly 100 structures, and claimed the lives of two firefighters whose vehicle fell from a road into a steep canyon. Evacuation orders are in place for thousands in communities around the city, and residents of Los Angeles itself are contending with thick smoke and ash hanging in the air, causing air quality to drop to unhealthful levels in many parts. Currently, the Station Fire is estimated to be

58% contained, and favorable weather appears to be aiding the efforts of the firefighters.

To see all the incredible pictures, please click here...

## **McCartney Studios News**

Well it's summer and what better way to spend your time than producing a video entitled:

## **Death Valley Rangers**

Death Valley Rangers is a reality show created by Peter Trunk. This 5-minute teaser/trailer is designed to showcase the extreme conditions facing these tough Park Rangers and the situations they encounter on a normal workday.



Imagine you work in a place where 122 degree heat is considered a warm day.

Imagine you work in an area where the names of many places start with the word DEVIL.

Imagine your work place is named DEATH VALLEY.

Besides the need to be extremely heat resistant, the Death Valley Rangers have to be ambulance drivers and medics - fire fighters - friendly helpers of stranded tourists -

educators of naïve travelers and last but not least, enforcers of the law.

(Click the graphic to view the trailer)

#### **New This Month**

Ruth, Angie and Sammie Shafer attended a taping of **Ruby & The Rockits** at CBS Studios in Studio City. The show stars David Cassidy, brother Patrick Cassidy, and Shaun is Exec. Producer, and youngest sibling Ryan is the chief set designer. Shirley Jones (mother of 3 of the boys) was there, also Sue Cassidy, David's wife.

Here are some clips about the new show:

**Good Morning America** 



Jimmy Kimmel Live



The show has been breaking records all across the board but we need you to VOTE FOR Ruby and the Rockits on Entertainment Online's "Which TV Show Rocked Your Summer?" poll. Go to: <a href="this link and VOTE FOR "Ruby and the Rockits" under the category "What was your favorite scripted half-hour show airing on a cable network this summer?"</a>

## **Introducing:**

#### **Carol Welsman**

www.carolwelsman.com



We are proud to announce that we are working with Carol Welsman, Canadian Jazz Superstar. We are providing e-marketing, online strategy and working with EastWest Media's PR campaign to let the rest of the world know about this truly amazing artist.

CAROL WELSMAN is an internationally acclaimed singer and pianist whose expressive vocal styling and dynamic stage presence have captivated audiences around the world. She has sold over 60,000 CDs in Canada alone, something few jazz artists in Canada have experienced. Award Winner for "Album of the Year" at the 2008 Canadian Smooth Jazz Awards, and nominee for "Best Female Vocalist", Carol's musical career is soaring to new heights.

She has released seven CDs to date, and four have received Juno Award nominations, the Canadian equivalent to the Grammy Award. Pop icon Celine Dion recorded one of Carol's original songs "This Lullaby" and released it on her "Miracle" CD as "Baby Close Your Eyes".

Carol's latest CD - a tribute to Miss Peggy Lee is entitled "I Like Men" and will be released on September 29th, 2009.

#### Restaurant of the Month

## **<u>Chalet Edelweiss</u>** - A Little Taste of Europe in the heart of L.A.

From their web site:

At Chalet Edelweiss, we are inspired by life in the Swiss Alps. A place where the air is crisp, time slows down, and dining is a



distinctly savored and shared experience.

We cook authentic, Swiss-influenced dishes here and – using only the best meats and fresh produce – offer a diverse menu of world fare. Try our wood-fired pizzas made right before your eyes, Swiss cheese fondue, delicious skillets, healthy salads and much more.

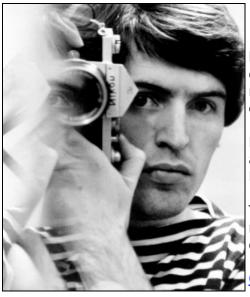


True to our European roots we serve Erdinger, the finest Bavarian wheat beer, as well as Bitburger Pils on tap, brewed according to traditional recipes. We also have a full list of domestic and imported wines. Bring the whole family – we are your casual, family-owned, neighborhood restaurant!

Bring your appetite!

Sepulveda and La Tijera Westchester near LAX

## net.work news - spotlight on McCartney Clients and Net.work Members



**Mike McCartney** has opened a 'mini '60s' photo gallery with pics of his brother Paul with John Lennon rehearsing in the Cavern and two pictures of Mike's own group The Scaffold.

His favourite snapshots from the decade can be seen at the Beat Goes On exhibition in the World Museum Liverpool.

These and others from Mike's collection will be moving onto the new Museum of Liverpool when it opens in late 2010.

Click here to learn more...

# The Beatles RockBand is Released Today 09.09.09

Maybe they should have waited for tomorrow so as to be "the one after 909"! <u>Visit the preview site.</u>



## 100 Heads

Pete Price has had a portrait painted by Anthony Brown of 100heads.

It was unveiled at Lewis's in Liverpool on Thursday July 16th. <a href="http://www.100heads.co.uk/">http://www.100heads.co.uk/</a>



## **Steve Tyrell Upcoming Tour Dates:**

Last month the Astronauts of the Space Shuttle Endeavour woke up to Steve's version of "On the Sunny Side of the Street" requested by Commander Mark Polansky.

Luckily not everyone has to travel THAT far to hear Steve. He just wrapped up some New York performances August 11-15th at the Blue Note and at was in concert at West Hampton Performing Arts Center on the 16th. NO SPACESUIT REQUIRED!

# September 18, 2009, 8:00pm

Newberry Opera House 1201 Mckibben St Newberry, SC 803-276-9993

www.newberryoperahouse.com

### September 19, 2009, 7:00pm

Pawleys Island Festival of Music Bookgreen Gardens Pawleys Island, SC 843-626-8911

Click for more info



## **Kenny G Upcoming Tour Dates:**

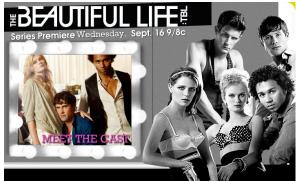
## September 12, 2009, 7:30pm

South Coast Winery Temecula, CA <a href="http://www.rhythmonthevine.org/">http://www.rhythmonthevine.org/</a>

Rhythm on the Vine benefiting Shriners Hospitals for Children

## September 26, 2009, 8:00pm

The Greek Theatre, WAVE JazzFest Los Angeles, CA



### The Beautiful Life

Corbin Bleu is shooting a new TV series called The Beautiful Life about a male model in New York. It begins airing on 16th Sept. He will use some of his musical skills in the part too. Mischa Barton also stars.

**The Beautiful Life: TBL** (or **The Beautiful Life**) is an upcoming American television drama series starring Mischa Barton, Corbin

<u>Bleu</u>, Elle Macpherson and Sara Paxton. The show will be executive produced by <u>Ashton Kutcher</u> and will revolve around a group of male and female models sharing a residence in New York. Mike Kelley (*Swingtown*) will serve as the show runner for the series, based on the script by former model-turned-writer Adam Giaudrone.

The pilot will air on The CW on September 16, 2009. The CW has ordered thirteen episodes for the first season.

### **National Lampoon comes to iTunes**

You can now rent and buy your favourite National lampoon Movies in the world's biggest media store. Special thanks to Tom Daniels and Tim Durham of Lampoon for your pateince in the process!



Tim Durham and Ludacris also hosted a fabulous event at a private estate in Malibu where we dined on scrumptious appetizers, fabulous cookies from the Triplets and were treated to a live performance by Ludacris. The event was to benefit the <u>Ludacris</u> <u>Foundation</u> and a good time was had by all. Special thanks to Tim and also Lash Fary of Distinctive Assets for organizing such a fun summer event for such a good cause.



### A Summer Cruise Experience - California Screamin'

by our dear friend Bill Kelly, Esq.



The whole boat is a floating Holiday Inn with an Olive Garden in the lobby. There were, of course, the mandatory Holiday Inn disco swing parties, with "Murph and the Magic Tones" each night. Excursions, entertainment, food and basically everything on the boat are all geared for the consumptive simpleton who will never be able to save one buck in his 401k so long as he can "save" 30% buying 4 or 5

\$39 watches (normally \$149!), and cartons of duty free cigarettes and perfume. I swear, I thought I was on a floating Wal Mart. I actually saw PT Barnum in a Carnival uniform. Every 20 yards there is a photographer trying to snap you in front of a fake scenic canvas backdrop so that he can sell you an 8x10 glossy of it with the ship logo blazed across the front. You cannot get on or off the boat without being harangued by

a photographer to "SMILE, GET TOGETHER, SMILE HERE IS YOUR TICKET, ON SALE LATER" but I DON'T WANT TO SMILE YOU FARGING PARAIAH GET AWAY FROM US, WE JUST WANT TO GET TO THE BAR.

Oh, I almost forgot, the boat had an "art auction" and tried to pass off paint-bynumber oil on canvas as "art." They put fake art critics in fake business suits to offer fake opinions about the fake art on an in-room shopping channel that ran 24/7. The "art" at Pier One and Bed, Bath Beyond discount bins will be more culturally significant than these painted posters.

Food was exceptional, if you are an aficionado of our nation's highest starch content cafeteria food. The menus are all geared for democrats who like making mini-mount-Fuji replicas on each of their plastic (yes plastic) plates. (Overheard: "Mom, what's duck taste like, 'cause I might order it with the veal parmesan." "I have no idea, baby, and I don't want to know." "I bet it tastes like ham.") I tasted my daughter Kate's veal parmesan. It was microwaved veal patty from Stouffer's.

Drinks range from \$6 beers to \$12 highballs, making the required drunk to endure this adventure voyage of humanity absolutely cost prohibitive. I did have Percocet on hand which mixed well with Maker's Mark, the absolute highest calibre bottle of anything on the whole boat. The sole "pool" on board resembled the kind of above ground pool a redneck lost uncle in Flagstaff might install next to his double wide. Every hot tub on board was closed down and covered in yellow tape, a reminder of a recent crime scene or a tribute to legionnaire's disease, I don't know.

Live music, comedy, and dance shows were bested by a young Baptist woman passenger singing karaoke last night. I kid you not, I have no idea who the lead singer-actress on the crew was, but I trust her talents are best demonstrated on the casting director, but not on stage. The 1950's musical piece was set in a diner and garnished with poodle skirts for the gals and a tribute to early-iconic Brando for the guys. Following a 3 minute 50's montage set to Bill Haley's "Rock around the Clock" -- I could not make this up -- the first number that the poodle-Brando-diner set performed was Steppenwolf's "Born to be Wild." Someone lost their calendar, but we were certainly the only ones to notice. As you know, I don't like people.

This was a sea of humanity... at sea. Hence, I gave serious thought to jumping overboard. But Mary and I had a penthouse suite and our own private balcony. I read 2 books and kept away from others. We used the balcony very often, as our room had the smell of old cigarettes/cigars pumped into our room through the air ducts about half the time, making our whole room smell like an old ash tray (not fresh smoke, as in a small concealed bar room, but more like that same room the next morning after no one cleaned any of the ash trays). And when the ducts were not pumping "Eau du Keep Movin'" into our room (which we started to call "The Swisher Suite") -- and again I could not make this up -- there was an odor that resembled skunk being poured into our vents. We propped-open our door while at sea most every day for fresh air, which also meant fresh sea water all over our bed spreads and curtains. But the sodium was better than the smell.

The ship had 50 VIPs that were to disembark and get through customs first, of which we were a part. The "VIP" group got left in the library off the main deck for an hour, as literally thousands queued up and began disembarking; we watched from behind a wall of glass in utter disbelief. We had been left behind because someone "forgot." Eventually, I dubbed myself spokesman to handle this. I overheard someone say, "Is he

going to go check on us?" and I heard my wife reply, "Yes. I feel very sorry for someone down there." We got off very quickly after my brief visit to the hold. Before any accusations of being all-negative, I hasten to note that the ship never crashed and the veal parmesan does indeed taste like ham.

### **Recipe of The Month**

### **Vichyssoise**



Few people realize that Vichyssoise, the cold potato leek soup with the French name, was invented, not in Paris or Lyons or even in Vichy, France, but in New York City at the beginning of the 20th Century. It was 1917 and the fashionable Ritz-Carlton Hotel on Madison Avenue at 46th Street was about to open a new roof garden restaurant.

The head chef was a Frenchman named Louis Diat (1885-1957). He often made a potato and leek soup from a recipe given him by his mother, Annette Alajoinine Diat, and he was preparing to serve it at a party celebrating the opening of the roof garden.

Whether, according to legend, the soup, prepared in advance, wasn't re-heated in time to be served as a first course, or whether the day was warm and Chef-de-Cuisine Diat felt culinarily creative, he added cream to his mother's soup recipe and served it cold, sprinkled with chopped chives.

He called it Creme Vichyssoise Glacee, or Chilled Cream Vichyssoise, in honor of the town where he was born. The original Ritz-Carlton has long since been demolished but Vichyssoise lives on. During World War II some patriotic chefs tried to change the name to "Creme Gauloise Glacee" because in 1940 a government collaborating with the Nazis was set up in the French town of Vichy. Nevertheless, the name Vichyssoise persisted, although nine out of ten, if not ninety-nine out of a hundred, Americans mispronounce it. The proper French pronunciation is "vee shee swahzz" and NOT "vee shee swah" because an "e" after the final "s" signals a "zzz" sound.

The soup's popularity doubtless comes from the fact that even in the hottest weather one can enjoy a bowl of soup and find it refreshing. For many years Lord and Taylor's department store Soup Bar featured only a bowl of Vichyssoise and a piece of apple pie for lunch all summer long, and while New Yorkers often waited three deep for a place at the counter, few of them realized the recipe originated only 11 blocks away. Although the original recipe calls for straining the cooked vegetables through a sieve, today's cooks most often use a blender. It also calls for both "single table cream" and "double whipping cream," but today we would use "half-and-half" (or "light cream") and "heavy cream." The following modern recipe was apparently sanctioned by Louis Diat when he was a regular contributor to Gourmet Magazine:

#### **CREME VICHYSSOISE GLACEE**

#### **INGREDIENTS**

- 4 leeks, the dark green tops discarded and the leeks split lengthwise, washed well, and chopped coarse (about 2 1/2 cups)
- 1 onion, chopped
- 1 Tablespoon unsalted butter
- 2 russet (baking) potatoes, peeled, diced (about 3 cups) and reserved in 4 cups water
- 2 teaspoons salt
- 2 cups milk
- 2 cups half-and-half or light cream
- 1 cup heavy cream

white pepper to taste

thinly sliced fresh chives for garnish

#### **METHOD**

In a kettle cook the leeks and the onion in the butter, covered, over low heat, stirring occasionally, until they are softened. Add the potatotes with the water and the salt and simmer the mixture, covered, for 30 to 40 minutes, or until the potatoes are soft. Add the milk and the half-and-half and bring the mixture just to a boil, stirring. In a blender, puree the mixture in batches and strain it through a very fine sieve into a bowl. Stir the cream and the white pepper into the soup and chill the soup. This recipe makes about 11 cups, serving 8 to 10.

## **Angie's One Liners**

I was reading a book recently called: "The History of Glue."

I couldn't put it down!

I visited the offices of the SPCA today. It's tiny:you couldn't swing a cat in there.

When in England, I bought a train ticket to France and the ticket seller said 'Eurostar' I said 'Well I've been on TV but I'm no Doris Day.



On a beautiful summer's day, two English tourists were driving through Wales.

At the town of:-

#### Llanfairpwllgwyngyllgogerychwyrndrobwyllllantysiliogogogoch

they stopped for lunch, and one of the tourists asked the waitress,

"Before we order, I wonder if you could settle an argument for us. Can you pronounce where we are, very, very, very slowly?"

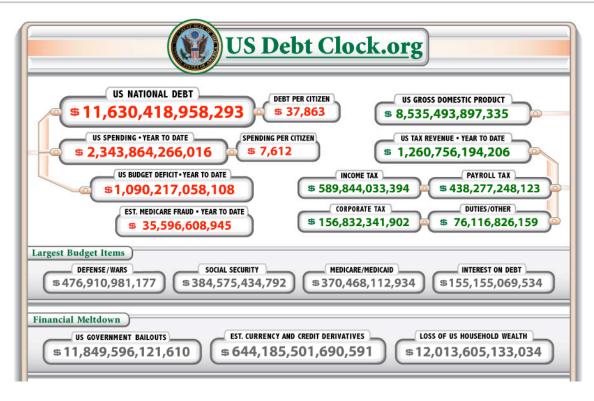
The girl leaned over and said, "Burrr gurrr kiiing."

An interesting letter in the Australian Shooter Magazine this week, which I quote: "If you consider that there has been an average of 160,000 troops in the Iraq theater of operations during the past 22 months, and a total of 2112 deaths, that gives a firearm death rate of 60 per 100,000 soldiers.

The firearm death rate in Washington, DC is 80.6 per 100,000 for the same period. That means you are about 25 per cent more likely to be shot and killed in the US capital, which has some of the strictest gun control laws in the US , than you are in Iraq ...

Conclusion: The US should pull out of Washington, DC.

#### **Tech Sector**



This, unfortunately doesn't require any explanations.

Click the graphic to view up to date numbers.

**iFanz™ Artist Spotlight** Your Fanz Are Your Future™

**Hundred Watt Head** 



Okay, so is it the month of 100 heads?



Introducing "Hundred Watt Head" the new album release from Neil Merryweather.

If you like Springsteen, Bowie, Genesis and Tom Petty then Hundred Watt Head is for you!

A few weeks prior to working on the first Lita Ford record Neil met Dusty Watson and set up studio time to record some new song ideas. Neil brought in ex Space Rangers bandmate Jamie Herndon to play guitar and keyboards. Jamie had just finished the "Hot Child in The City "recording and touring with Nick Guilder and was free to join the new

alliance. The trio clicked and they recorded ten new songs in a few sessions. Neil called the band "Hundred Watt Head". Dusty was recruited by Lita Ford and later Neil was brought in to manage, produce and eventually play bass for Lita. "Hundred Watt Head" was put on the back burner until the boys reunited years later at Neil's studio and began jamming and recording again. The band got together many times over the years and recorded over fifty tunes. Fellow musicians and friends after hearing the music persuaded Neil to release a "Hundred Watt Head" CD. Neil connected with McCartney Multimedia to build his first web-site and met Ruth McCartney and Martin Nethercutt. Neil signed with their label iFanz records and is happy to say that the first "Hundred Watt Head" has been released in August.

Here's what Neil had to say about it:

Youtube Link

You are listening to:

"Hell on Earth"

Check it out on iTunes!



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