

McCartney™

Newsletter October 2009

Welcome to the October Edition of the McCartney.com newsletter.

([created by Martin Nethercutt](#))

Hello Francis,

We have been blessed to be super busy throughout the summer and here are some of the projects we've been working on.

Web Site of the Month

Martin Perlich

www.martinperlich.com

We have recently had the pleasure to produce a web site for one of the most intriguing interviewers of our time: Martin Perlich. His rare interviews with legends from the fields of classical, jazz, rock and experimental music range from: Leonard Bernstein to Kathleen Battle and Yo Yo Ma to Frank Zappa. There is a wealth of audio content on this site. Check it out, download it to your iPod and enjoy.



"My very first interview was with Leonard Bernstein.

Though I was barely 20 and a complete novice, it somehow went very well. I decided to pursue this lucky break, and have gone on to interview – on radio and TV, public and commercial - some of the most extraordinary creative artists - known and unknown - in the World. Some of these are recalled and described in my book, "[The Art of the Interview](#)" And I'm still at my post, continuing with brand new interviews, using the medium to expand my horizons - and hopefully yours as well. MartinPerlich.com will offer these NEW INTERVIEWS on an on-going series of Podcasts (coming soon) – concentrating on New Music and other Innovative arts from composers, performers, and major contributors from many genres. Plus the best of my Interview Archive. Including - for the 1st time - my Intermission Interviews from the CLEVELAND ORCHESTRA broadcast concert series (1965-69) Emil Gilels, Darius Milhaud, Julian Bream, Robert Shaw, the Casadesus family, and many more."

~Martin Perlich

Welcome to the iFanz Records Family - Carol Welsman


We are VERY proud to announce that iFanz Records Artist Carol Welsman's "I Like Men - (Reflections of Miss Peggy Lee)" is this week's top pick in USA Today, beating out such luminaries as Barbra Streisand and Joan Baez. Congrats, Carol!

Carol is also iFanz Artist of the Month and you are listening to the track: "I Like Men" from the just released album.

For those of you in Los Angeles, Carol will be performing at a VIP CD launch show at the Vibrato Jazz Club in Bel Air next Tuesday October, 13th. [Click here for ticket information](#). The complete tour schedule, from Montreal to Japan [is posted here](#).

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Carol Welsman is out with a new CD.
By Lori Stoll

The Playlist: Carol Welsman sings Peggy Lee, 10 more picks

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By Elysa Gardner, USA TODAY



A Jerome Kern/Oscar Hammerstein II classic is this week's pick.

PICK OF THE WEEK
The Folks Who Live on the Hill, Carol Welsman

LISTEN UP: Backstreet's back, but it's not all right

Paying tribute to **Peggy Lee** on her new album, *I Like Men*, Welsman captures the late chanteuse's easy wit and piercing emotional clarity. The latter quality is especially evident on her exquisitely understated piano-and-voice reading of this Jerome Kern/Oscar Hammerstein II classic. — Elysa Gardner

THE PLAYLIST
USA TODAY's music critic Elysa Gardner highlights 10 intriguing tracks found during the week's listening.

Manos Al Aire Nelly Furtado	Furtado is at her sensual, feisty best on this driving first single from her Spanish-language album, <i>MI Plan</i> .
Take These Chains Rosanne Cash	The country standard, included on <i>The List</i> , becomes a showcase for Cash's earthy vocal prowess.
Fugitive David Gray	The shimmering, soaring first track ensures that Gray's <i>Draw The Line</i> kicks off with a bang.
Nobody's Off the Hook Rufus Wainwright	A gorgeously plangent live version of Wainwright's ballad is on <i>Milwaukee at Last!!!</i> .
Charmed Life Joy Williams	Williams' sweet and simple tune, with its twinkling chorus, is a highlight of the compilation <i>Ten Out of Tenn Volume 3</i> .
Some Other Time Barbra Streisand	The Leonard Bernstein/Betty Comden/Adolph Green gem finds Streisand's interpretive powers in full force.
Why Try to Change Me Now Fiona Apple	Apple sounds compellingly shaken and stirred on this selection from the Cy Coleman tribute <i>The Best Is Yet to Come</i> .
Silver Dagger Joan Baez	Baez's famous, silvery version of the folk ballad is featured on the soundtrack for <i>How Sweet the Sound</i> , out next Tuesday.
I've Been Lovin' You Too Long Otis Redding	Soul singing doesn't get more achingly pure than on this golden oldie, available on <i>The Best See & Hear</i> (Oct. 20).
Cherish Madonna	One of the most beatific pop singles ever, now on the two-disc <i>Celebration</i> .

USA TODAY featured video

Raccoon attack
Fla. wildlife expert: 'Raccoons are little bears on crack.'

Sex scandal
David Letterman apologizes on the show; fans react.

Beatles experts
Fans can now master in the Fab Four in Liverpool.

[More Video](#)

Ads by Acblade™

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Check out this 'Shocking' online report before you take the plunge in trying any colon cleanser...
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Learn the trick, discovered by a mom to turn yellow teeth white for under \$5.
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Colon Cleaners
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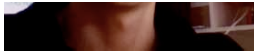
iFanz Records, the digital music distribution companion of iFanz.com is in the process of an overhaul featuring and showcasing all the artists that we have placed on the Global iTunes platform.

Do you have music content to go on to the iTunes global platform? [Visit the site.](#)



Christian's Corner

McCartney Multimedia can now get coupon offers into your Google search results so when prospective customers find your business online at Google you can now provide incentive based coupon's to




help drive additional sales.

We just completed this new program with our client [Solar Roast Coffee LLC](#) which has an online store and a brick and mortar retail location in Pueblo, Colorado.

When you search for "Solar Roast Coffee, Pueblo CO" they come up as the first result in Google complete with a link to view more information which includes a video commercial and a link to print out a coupon for future use at their online store OR in their retail location!

Check it out below and [click here](#) to print out this coupon which is good for over 20% off their coffee sample packs which are 100% USDA Certified Organic solar roasted coffee beans!



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<http://www.solarroast.com>

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Solar Roast Coffee
Over 20% off Sample Packs
 Regularly priced at \$18

Solar Roast Sample Packs are a great way to discover the variety of flavors roasted under the sun in Pueblo Colorado! Choose from either four select Solar Roast Blends, or four Single Origin Coffees.

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Restaurant of the Month

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10/16/09 10:19 AM

Melvyn's at The Ingleside Inn



Located right on the premises of the legendary Ingleside Inn, is elegantly upbeat with a fully restored 1895 carved oak and mahogany bar. With its numerous antiques, waiters in linen jackets and photographs from long ago, dining at Melvyn's is truly a unique experience. Restaurant writers have praised the food as "beyond comparison" and you owe it to yourself to sample delicacies such as Veal Ingleside and more, including the finest wines from Melvyn's two world-class wine cellars. Another of the most enjoyable aspects of Melvyn's is simply people watching, to see just which famous celebrities may show up. And in the lounge, enjoy dancing and entertainment nightly!

[Click here for more information.](#)

Video of the Month

Eddie Izzard- Death Star Canteen

At McCartney we're always up for a good laugh. In case you missed it, here's a Lego interpretation of Brit Eddie Izzard's Death Star Canteen. Enjoy! If you have yet to be turned on to Eddie Izzard...well, ahem, [click here](#) .

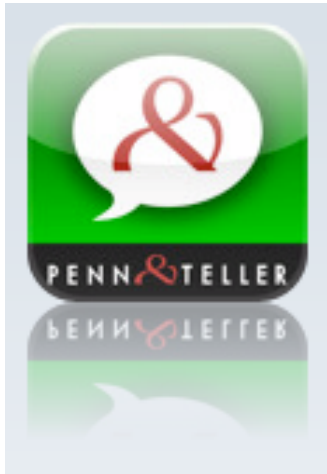
Eddie Izzard- Death Star Canteen



net.work news - spotlight on McCartney Clients and Net.work Members

Penn & Teller launch iPhone app.

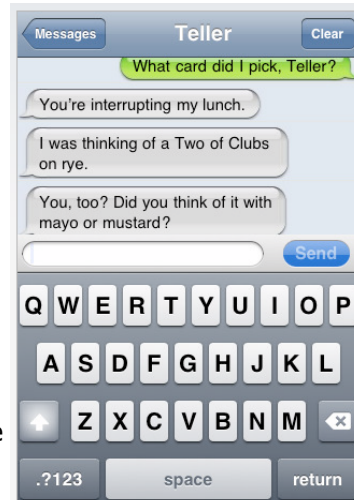
Application Description



This App is a tool for fooling your friends into thinking they're texting directly with Penn or Teller, who answer with smart-aleck remarks and the punch line to an amazing magic trick.

It works 24 hours a day with different replies (and different levels of courtesy) depending on the time of day or mood you find P&T in.

Penn and Teller appear nightly at the Rio Hotel and Casino in fabulous Las Vegas and if you re headed that way... for sure make time to see this mind-boggling show.



You can book the [tickets at this link.](#)

Marino Rocks for Charity!!!



Speaking of Las Vegas, Marino De Silva and Duncan Faure (Bay City Rollers) performed their new version of "[Yellow Submarine](#)" live on Action News 13 Las Vegas yesterday morning.

Proceeds from this release benefit Children with Autism.

The boys played GREAT and the interview with Lisa Remillard was FAB!

Photo: Duncan Faure, Lisa Remillard, Marino De Silva

[Cayman Islands Jazzfest](#)

It's not too late to book your trip!

Long-time McCartney.com and iFanz client [Oleta Adams](#) will be performing live at the Cayman Islands Jazzfest this December. Check the web site for further details.



Oleta Adams at a glance:

Since the runaway success of her 1990 debut album *Circle of One*, and the impassioned hit single "Get Here", Oleta Adams has inspired a growing legion of fans in the U.S. and Europe with journeys of the heart via songs that draw deeply from her roots in many forms of music. Her success has been solidified by four Grammy nominations and a seemingly bottomless well of creative energy.

A long-time resident of Kansas City, Kansas, where she has found sanctuary from the turmoil of the entertainment industry, Oleta Adams also remains anchored by her upbringing in the Pacific Northwest. With the help of Coach Lee Farrell she wound up in Kansas City, where she launched her career playing piano in bars, hotel lounges, and showrooms. After performing for many different celebrities, serendipity finally came in the form of the British band Tears for Fears, whose frontmen Roland Orzabal and Curt Smith asked her to appear on their 1989 "The Seeds of Love" album, video and European tour.

With seven CDs, and one soon to come, Oleta's musical odyssey continues – spiritually and creatively. For this consummate artist-composer-producer-musician, many goals remain on the horizon.

Artist Web Site: www.oletaadams.com

Crazy Mathematical Logic

(Contributed by our good friend Pat Serie co-founder of NetNewNow.com a smart, forward thinking business consultancy)

This is a strictly from a mathematical viewpoint....it goes like this:

What Makes 100%? What does it mean to give MORE than 100%? Ever wonder about

those people who say they are giving more than 100%? We have all been to those meetings where someone wants you to give over 100%. How about achieving 103%? What makes up 100% in life?

Here's a little mathematical formula that might help you answer these questions:

If:

A thru Z is represented as: 1 thru 26.

Then: H-A-R-D-W-O-R-K $8+1+18+4+23+15+18+11 = 98\%$

And

K-N-O-W-L-E-D-G-E $11+14+15+23+12+5+4+7+5 = 96\%$

But ,

A-T-T-I-T-U-D-E $1+20+20+9+20+21+4+5 = 100\%$

And,

B-U-L-L-\$\$-#!-T $2+21+12+12+19+8+9+20 = 103\%$

AND, look how far this method will take you.

A-\$\$-K-!-\$-I-#-G $1+19+19 +11+9+19+19+9+14+7 = 118\%$

So, one can conclude with mathematical certainty, that while hard work and knowledge will get you close, and attitude will get you there, its the BS and donkey kissing that will put you over the top.

Rodgers & Hammerstein's Oklahoma



Angie, Christian, and friends Tim & Don spent a wonderful evening seeing our dear friend and "Jungle" actor, Sam Zeller as Jud Fry in an original version of Oklahoma.

Sam gave an amazing performance as the dark, brooding farmhand, in love with Laurey. They had time to catch up after the show.

Sam has certainly been busy since his stint as The Pirate on The Jungle.

Photo by: Tim Arendt

In Memoriam: Greg Ladanyi

We hate to be the bearer of sad news but this incredible man's life cannot go without mention or memorializing.

Los Angeles, CA (September 29, 2009) -- It is with great sadness that we announce the passing of Maple Jam Music Group President, Greg Ladanyi, today, at the age of 57. Ladanyi sustained severe head trauma following an on-stage accident last Friday in the Greek Republic of Cyprus. Ladanyi was immediately rushed to a local hospital where he remained in critical condition over the weekend. He was in Cyprus touring with Maple Jam Music



artist, [Anna Vissi](#) .

Ladanyi, a Grammy Award-winning producer, has spent his entire professional career engineering, mixing and producing for the greatest artists in the entertainment industry. Ladanyi was widely known for his production and engineering work with musical greats Jackson Browne (six albums, including "Running on Empty", "Holding Out", and "Lawyers in Love"), Toto (four albums, including "Toto IV"), Don Henley (three albums, including "Building the Perfect Beast"), Fleetwood Mac ("Fleetwood Mac Greatest Hits" and "Behind the Mask"), The Church ("Starfish"), Jeff Healey ("See the Light"), and Jaguares ("Bajo el Azul de Tu Misterio").



His most recent work was with Anna Vissi and her Greek album, "Apagorevmeno". With 40 years in the entertainment industry, Ladanyi has contributed to various high-end projects, with his work leading to 16 Grammy nominations, being directly nominated three times. He won a Grammy Award in 1982 for Best Engineered Recording – Non-Classical with Toto's, "Toto IV" and nominated for Producer of The Year for Don Henley's "The Boys Of Summer" and Jaguares, Best Rock Album, "Bajo El Azul de Tu Misterio" at the 1st Annual Latin Grammy Awards.

As president of Maple Jam Music Group, Ladanyi evolved the company from the original Maple Jam Records label founded in 2004 to a full service entertainment entity that works hand-in-hand with the artist to fully develop their careers. As a home to many established and up-and-coming artists we will continue to move forward, keeping Greg Ladanyi's legacy alive.

A one-time producer of Martin Nethercutt, on behalf of McCartney.com, we send our condolences to his family and friends.

Recipe of The Month

Ruth's "Orange Soup without Oranges" Butternut Squash, Carrot and Sweet Potato:

Ingredients:

1 medium butternut squash
 2 large carrots
 1 can yams OR 2 fresh sweet potatoes
 sea salt & black pepper
 /2 cup unsweetened apple sauce
 1 teaspoon cumin
 1 teaspoon curry powder
 pinch of turmeric
 1/4 teaspoon rosemary
 1/4 teaspoon thyme
 4 cups chicken stock (or vegetable stock)



Method:

Cut the squash in quarters, remove the seeds and rub the cut surface with a little oil. Do the same with the sweet potatoes (unless you are using canned yams, in which case, drain them and set aside), Roast the squash and sweet potatoes at 350°F for about 45 minutes until tender. Meanwhile, peel and slice the carrots. Cook them with 2 cups of water until quite tender. Remove squash from the oven and allow to cool slightly. Peel and purée the squash with the carrots and the herbs, adding the carrot cooking water slowly to ensure a smooth purée. Put the purée into a large soup pot with the chicken stock. Add all the herbs and seasoning as the liquid comes to a boil. Then simmer the soup for 15 minutes, and blend either in a blender or with an immersion stick.

Angie's One Liners

You know, somebody actually complimented me on my driving today. They left a little note on the windscreen; it said 'Parking Fine.' So that was nice.

A man walked into the doctor's office; he said 'I've hurt my arm in several places' The doctor said, 'well stay away from those places'

Why don't you slip into something comfortable, like a coma?

At 79, my bra is less of a "Cross You Heart" and more of a "Cross Your Waist" model.



Tech Sector



Looking for concise information on the world stock markets?

Check out this site: Seekingalpha.com

I just signed up for a free account to get my portfolio screened to help me make better decisions on what's to come. The articles are great and if you are into investing, this is a great research tool.

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iFanz™ Artist Spotlight

Your Fanz Are Your Future

Carol Welsman - I Like Men (Reflections of Miss Peggy Lee)



CAROL WELSMAN is an internationally acclaimed singer and pianist whose expressive vocal styling and dynamic

stage presence have captivated audiences around the world.

She has sold over 60,000 CDs in Canada alone, something few jazz artists in Canada have experienced. Award Winner for "Album of the Year" at the 2008 Canadian Smooth Jazz Awards, and nominee for "Best Female Vocalist", Carol's musical career is soaring to new heights.

She has released seven CDs to date, and four have received Juno Award nominations, the Canadian equivalent to the Grammy Award.

She signed an international recording contract with renowned jazz label Justin Time Records in Canada. Jimmy Haslip, producer, and bass player/composer for the famous group "Yellowjackets", produced one of Carol's CDs that was released in June 2007 in Canada, USA, Japan and many European countries.

Her latest release celebrates the incredible, and often overlooked songwriting of Miss Peggy Lee. The CD features a track called Angels On Your Pillow, which is the first cover of the original in history.

You are listening to:

"I Like Men"

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