



Newsletter, January 2005

McCartney.com Newsletter, January 2005

Welcome to the New Year. We don't think the word "Happy" is fitting. Below is a list of organizations that help the people who need it most desperately:

The International Red Cross



You can help those affected by the earthquake and tsunami emergency. Make a financial donation to the **International Response Fund** or call **1-800-HELP-NOW**.



HOTLINE NUMBERS

- India: +91 11 2309 3054
- Thailand: +66 2643 5262 and 2643 5000
- Sri Lanka (residents): +94 11 536 1938
- Sri Lanka (tourists): +94 11 243 7061
- Maldives: +44 20 7224 2149
- Seychelles: +248 321 676
- For Hong Kong residents: +852 2829 3010

From The Road



A quiet and somber New Year's start.

Ruth and Martin chose to be quiet over the New Year's weekend. No parties, no celebs, just a good bottle of wine and a lot of spreadsheets. It's a much needed chill pill for their hectic lives. Last thing we heard they were mapping out the strategy for the new business year. So stay tuned for the 2005 McCartney Agenda.

We also want to include our thoughts on the terrible Tsunami that hit Asia. The horrifying pictures, the devastating stories of human tragedy. It makes you think, 'My God, we are all blessed in comparison to those who have lost it all.' Then you lean back in your chair and say a silent prayer for those poor people. We say, 'Let's all say a prayer and donate money generously.'

Please make sure you read the disaster relief information in this newsletter and give what you can.

**Upcoming Events
USA Rugby Sevens**

What is Sevens ? McCartney.com has been retained by Doug Arnot, CEO of USA Rugby to answer just this question. Using email, NetSpots, street teams and other promotional tricks we have up our sleeve, we are inviting the world to join the sport's top teams in Los Angeles, February 12th-13th 2005.

Played on the same size field as traditional 15 a-side rugby, sevens rugby is played with only seven players per team. In addition to a keen understanding of how the game is played, pure speed and athleticism are the foundation for the sevens rugby standout. The game is played with non-stop action, thrilling attacks and game saving tackles. The USA Sevens debuted at the Home Depot Center in Los Angeles.



Angeles, California in February 2004, marking the first time the United States ever hosted an official IRB event of this magnitude and world importance.

With 16 Nations, 44 Games and 2 incredible days of action, USA Sevens is fast becoming one of the most exciting sporting events in the United States.



Tournament Passes are on sale at the Home Depot Center Box Office and all Ticketmaster Outlets. Club Seats, Reserved and General Admission tickets are available.

[The Home Depot Center:](#)
866-LA-Group (866-524-7687)

[Ticketmaster:](#)
213-480-3232 or charge online:
2 Day Passes
Saturday Only
Sunday Only

You can also visit www.homedepotcenter.com for more details regarding the stadium and seating charts. For general event information please call the Home Depot Center at 310-630-2020.

McCartney Client Site of the Month



Richard Lawson

This month we'd like to feature our beloved friend and client Richard Lawson's new web site. Richard is just getting started with his unique "lifestyle" web site that contains almost everything from his acting career to his important work as Interventionist for the NBA. In the works are online acting courses and brick and mortar acting classes. Richard Lawson is a very charismatic and inspiring person, so I highly recommend you sign up for his iFanz Newzletter here, to get the latest.

(www.richard-lawson.com)

Tech Tip of the Month

Are you a Mac user ? Do you own an Apple Computer ? If so, this Tech Tip is for you:

How can you take a Screenshot (Picture) of your desktop (Screen) ?

In Mac OS X you can. Here's how:

On your Mac keyboard hold down Command, Shift and 4 and that will give an icon with a circle and crosshairs. Highlight, drag out with your mouse the area that you want to capture and form the square with your mouse. Let go. You will hear a shutter click. It saves the capture picture as a Adobe Pdf file to your desktop. Very neat. Good for online receipts, serial numbers, or just general administration stuff.

iChefz® Recipe of the Month

Ruth's Pea Soup with (or without) Sausage (if you are vegetarian)
(Linsen Eintopf)
Ingredients:

- 4 cups water
- 4 cups organic veggie or chicken broth (no salt added)
- 1 pound dried NO SOAK split peas or lentils (about 2-1/4 cups)
- 1 8oz pre-cooked polish kielbasa or turkey sausage (the kind that looks like a horseshoe.) Vegetarians can use veggie hot dogs instead.
- 1 med onion cubed
- olive oil
- salt & pepper to taste
- 2 or 3 carrots chopped



2 or 3 stalks celery chopped

Rinse peas. Pick out dead (black) ones. Do not salt yet – salt will increase the cooking time and make the peas tough. Heat water and peas to boiling. Boil for 5-10 minutes whilst prepping next ingredients.

Cube the carrot, onion and celery to same sized chunks(this is to ensure even cooking time.) In a skillet, heat some olive oil, sweat the onions, add the carrots and then the celery. Stir fry for 3-4 minutes then add them to the boiling peas and liquid. Adjust liquid levels if needed by adding more stock.

Once peas are tender, cool down and season to taste. Place half the soup in a blender or food processor, leaving half with its original consistency.

Add the sausage by cutting up into small pieces with kitchen scissors.

An alternative is to add red-skinned potatoes to the peas and stock to add starch / thickener to the soup.

This freezes well so is a good standby to keep on hand for late night suppers.
Pea and Lentil Soup



iTunes Download of the Month

[Still The One](#) (Orleans)

(Click the link or graphic to download the song directly into your iTunes Library.)

Here's how it works:By clicking the link your iTunes will launch automatically and take you to the Music Store. Should you be on a different playlist, all you have to do is click on the "Music Store" within iTunes and from there you can download the track.

Orleans - EP (Re-Recorded)
Orleans

Add Artist Alert +
Tell a friend +

Release Date: Mar 15, 2004
Total Songs: 4
Genre: Rock
© 2004 iFanz Records

\$3.96 BUY ALBUM

Thought of The Month

Courtesy Web CNN.com

Two babies find life among deadly waters

PORT BLAIR, Andaman and Nicobar Islands (AP) -- In her frantic flight from the killer waves swallowing up her island, Namita Roy found refuge in a forest.

There she gave birth to a boy who would be named Tsunami.

On another island, 8-month-old Michael Jeremiah slipped out of his mother's arms and sank into the sea until his father saw his toe poke up from the waves and brought him back to life.

The tale of the two babies will become part of the folklore of miraculous survivals of Sunday's catastrophic earthquake and tsunamis.

"It's all God's grace," said Lakshmi Narayan Roy, 34, a rickshaw puller whose wife, Namita, delivered their child in the forest on Hut Bay island, where they were taking shelter.

Roy had just made tea for his wife, who was expecting her child on Jan. 15. Then the earth shook, and Roy raced out of the house with his pregnant wife and their 6-year-old son, Saurabh.

Roy put Namita on his bicycle rickshaw and began lugging her uphill. Minutes later, Roy's home was flattened, like hundreds of others on the island.

Hours later, as they and 700 other people hunkered down on the highest point of the island, in the dark forest, Namita began having pains.

"My stomach hurts. I think the baby wants to come," Namita Roy said from a refugee camp in Port Blair on Saturday, four days after being rescued.

A nurse was found among the crowd and she took over, demanding hot water, thread, cloth.

Hours passed, night fell and the island continued to shake with aftershocks.

Just after 4 a.m. on Monday, the baby was coming. Women scrambled, putting up walls of saris they had saved from their homes. More water was heated from wooden twigs and dry leaves. At 4:19 a.m., the Roys' second son was born.

But the jungle delivery was crude and Namita had lost a lot of fluid. They went down the hill on the rickshaw, this time with the new family member in tow, to a medical center. There, a navy officer alerted a ship.

But the tsunami had smashed the jetties and the ship couldn't get to shore. Roy and his friends lifted the new mother above their heads and carried her through the waist-deep water; another friend followed with the baby.

In a Port Blair hospital, a doctor named the boy "Tsunami."

"I like the name. I won't change it," said Namita Roy, swaddling her son in a towel.

"I will remember that day forever," Lakshmi Roy said. "I am sure he will fight with me when he grows up, though, for giving him a feminine name."

Hundreds of miles south, on the island of Chowra, coconut plantation owner Jeremiah, his wife, Safra, teenage daughter Lilian and 8-month-

old Michael were on their way to church in their village of Kuitasuli.

"We had planned we would all pray together. But suddenly, the earth started shaking," said Safra who, like her husband, uses a single name. They all started running, but the temblor and tsunami had ripped up the road running along the coast.

Safra, who recounted her ordeal from the Govind Vallabh Pant Hospital in Port Blair, stumbled and fell on top of her son.

Suddenly, they found themselves floating in the water, helplessly being flung toward debris, hurtling past furniture and TVs from their homes. Safra, exhausted, said she lost her grip on Michael and watched in horror as he drifted away.

Another wave came and Michael sank below the surface.

"We wanted to die as well, just flow away with the water," Safra said.

Then Jeremiah yelled: "The toe! The toe!"

Jeremiah lunged forward and grabbed his son's toe, and lifted him up.

All three survived to rejoin other family members.

iFanz® Newz Version 3.0 Feature

Well, we are frantically working on version 3.0 which will be released end January 2005. Among the new features will be a Media Manager where you can manage your media files in your account. Media files like MP3, .Mov, and all pic formats. Basically iFanz is now effectively give your iFanz Media Marketplace. For all the latest information on iFanz, please sign up for our **iFanz Insiderz Newsletter**, [<<< click here to sign up >>>](#)

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McCartney.com Newsletter, February 2005

Company News

Welcome to the February Edition of the McCartney.com Newsletter.

(Edited by [Martin Nethercutt](#))

What a month January has been! Since our publications are one month behind the actual events, here's what happened in January: We saw a level of activity and growth as well as change for the company like we never experienced before. Normally, everyone is still recovering from the holidays and business development is dragging its feet. Not this year! As you all know we are all operating at warp speed all the time, so these newsletters are a good way of slowing down the pace a bit and giving us a moment to breathe and reflect. Here's what we would like to share with you this month:



Angie Survives Knee Replacement Surgery.

Here's her story in her own words:

So ... Momma's got a brand new knee!! (move over James Brown and your Momma's bag)

January 6th saw me being poured into Daniel Freeman Hospital in Marina del Rey for a total left knee replacement by surgeon Dr. Colbert (no relation to Claudette). Ruth checked me in, and was told I should be in recovery by about 3 p.m. By 4:30 p.m. she was getting concerned, and asked the Anesthetist if there was any problem. "The only problem we had was getting her to stop telling us jokes and succumb to the anesthetic." Needless to say, I have no recollection, and wonder just what type of jokes I was regaling them with. Hopefully clean ones.

All went well and Ruth and Martin were with me a couple of hours later. I was like the thing from another planet for a couple of days, but by the 10th I was homeward bound, and in the wonderful hands of Ruth and Martin at home, meaning I didn't need to go to a rehab facility. My dear old chum Lora Colvard motored down from Grass Valley to help

out with the night shift etc., braving the storms, closed freeways, and downed power lines that were going on at that time. I will be forever in her debt. She was put in charge of restricting my pogo stick activities, and trampolining.

A home nursing young man, Edward, was sent to check me out, and he was from Siberia, and knew of Ruth's activities there in the past. Talk about a small world.

I am now back in the fray, driving the truck, walking, catching up on a bundle of fun based stuff that is called Administration! I thank all my dear family, friends, colleagues and clients who called, sent donations to the Tsunami relief fund (I didn't want the Nurses having to handle flowers), John Burnes, whose new car was my mode of transport getting home from hospital, and Sue and Gary who have been constant in getting me around until I was nearly back up to speed.

Four more visits from my diligent physical therapist, Gail, and I will be "on the road again."

Once more - to borrow from James Brown: " I feel good - I knew that I would, yeah."

Angie McCartney

New McCartney.com team members:

We are proud to announce that new people have joined the McCartneyTeam. There is Fee Alvi who is helping to keep the super busy production department afloat. Then we have Lori Eddy and Camilla Cleese who will be working in research and editorial. Lori will be working for the [iFanz department](#) and Camilla will take care of the management and PR of www.thejohncleese.com. Stay tuned to progress reports of the Rookies... (Click on [Talent Pool](#) for more information)

Our beloved Art Director Peter Harris (Dr.Atomic) has left his post to pursue more meaningful goals in his life. He still will be checking in with us and will be available for projects from time to time. We wish him luck !

In Development

Zavzag™

Dino Awadisian, CEO and Ben Toker, COO of Zavzag.com have retained McCartney for marketing and promotion of their "talking email" client Zavzag. Zavzag is a development-stage Internet service, headquartered in San Jose, Calif.,



providing a fast and easy way to vocally communicate using email.

Users can send pictures, postcards and text with voice emails. Zavzag's cutting-edge technology has made sending voice emails simple and less time-consuming than sending ordinary text email.

Zavzag users just *speak and click*. More information is at Zavzag.com.

iFanz Members will get a big first try out run for free coming up soon...



Upcoming Events

See you at the USA Rugby Sevens

We are inviting the world to join the sport's top teams in Los Angeles, February 12th-13th 2005.

What is USA Rugby Sevens ?

Played on the same size field as traditional 15 a-side rugby, sevens rugby is played with only seven players per side. In addition to a keen understanding of how the game is played, pure speed and athleticism are the foundation for the sevens rugby standout. The game is played with non-stop action, thrilling attacks and game saving tackles.

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866-LA-Group (866-524-7687)

Ticketmaster:

213-480-3232 or charge online:

You can also visit www.homedepotcenter.com for more details regarding the stadium and seating charts. For general event information please call the Home Depot Center at 310-630-2020.



McCartney Client Site of the Month



Danielle Bisutti

Lovely Danielle Bisutti is this month's featured client site. Danielle Bisutti, a Southern California native attributes her free spirit and irrepressible streak of wanderlust to the sounds her parents exposed her to at an early age. Carol King, James Taylor, Simon & Garfunkel, The Beatles, etc.

Her performances are a must see and hear ! Check her out at:

www.daniellebisutti.com or

You can sign up for [her newzletter](#) here....

Product Showcase

Every Business Needs Fanz.

Announcing The Birth of The First iFanz Baby - iCommunicationz.com
 In this day and age of lifestyle marketing, experiential product launches, technology and media saturation, we believe that by positioning your brand and image through soft marketing and an integrated e-communications strategy, your customers can become your Fanz.



They can be enticed to believe in you, your vision and your future.

What is working for the Entertainment Industry is now available for Corporate and Educational markets.

Control Your Own Published Messaging.

iCommunicationz.com offers a turnkey e-communications suite of online toolz. Our technology allows you to deploy your rich media, text or HTML releases at the touch of a button. Key features include:

- State-by-State
- Zip-by-zip
- Timed messaging (10 year clock)
- Auto-responder suite
- Bounced message removal
- Double Opt-in system
- Privacy and COPA compliance
- Word of Mouse® list growth features
- Birthday greetings engine
- Reporting & delivery stats.
- Custom survey engine

iTunes Download of the Month

[Billy Preston's Beatles Salute](#) (Billy Preston)

(Crank up your speakers we have embedded a preview in this newsletter.)

This EP is a must have for all Beatles buffs. Billy Preston who is recognized by Sir Paul as the "official 5th Beatle" pays his musical tribute to the Fab 4. Billy Preston's Beatles Salute takes you back in time with style.

Due to the recent passing of Billy Preston's mother Robbie Williams, we would like to express our deepest condolences to Billy and his family. We love you Billy.

Here's how it works:By clicking the link your iTunes will launch automatically and take you to the Music Store.

Should you be on a different playlist, all you have to do is click on the "Music Store" within iTunes and from there you can download the track.

Billy Preston's Beatles Salute - EP
 Billy Preston

Add Artist Alert +
 Tell a friend +

Release Date: Oct 28, 2004
 Total Songs: 3
 Genre: R&B/Soul
 © 2004 iFanz Records

\$2.97 BUY ALBUM

Tech Tip of the Month

Take a look at www.legalzoom.com. A useful site for easy making of such documents as Last Will & Testament online. A company founded by Robert Shapiro. Swift, inexpensive and easy to use. A basic Will costs about \$40, with later updates/changes at only \$9.95. They have many services including trademarks, DBAs, etc. Your document is sent to you as a pdf within a couple of hours, followed by a hard copy in the mail within 48 hours. A must for busy people on the go. And remember, it is much better to make a Will while you are young and healthy!

iFanz® Newz Version 3.0 Feature

We are frantically working on version 3.0 which will be released mid-March 2005. Among the new features will be a Media Manager where you can manage your media files in your account. Media files like MP3, .Mov, and all pic formats. For all the latest information on iFanz, please sign up for our **iFanz Insiderz Newsletter** by clicking [here](#).



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McCartney.com Newsletter, March 2005

Company News

Welcome to the March Edition of the McCartney.com Newsletter.

(Edited by [Martin Nethercutt](#))



Hi folks ! Well, February was a month on the road for Ruth and Martin. Their travels took them to the FBR Open in Phoenix Arizona as well as Desert Hot Springs and even Burbank! Whilst staying with their gracious hosts - Über Entrepreneur Dale and wife Vicki Jensen, they attended the Open and had a great time strategizing and taking in the view from the top of Paradise Valley.

Sometimes one needs to hike up the hill to see the bigger picture. Thanks again to **all** our friends in Arizona for making us so comfortable and welcome. We will be back soon !

February also marked Ruth's birthday (we have long since stopped counting *those* numbers!). Thanks for all your cards, emails and best wishes. Now let's make it STOP!

Speaking of good wishes received by the Knee Fairy: **Thanks to all the well wishers.**

Once more - to borrow from James Brown: " I feel good - I knew that I would, yeah."

Angie McCartney

<<Nebraska Coach Bill Callahan (formerly Raiders Coach)and the Jensens at Nebraksa U fund raiser event held in Estancia, Scottsdale AZ .

Hot Off The Press:

[Rikki Klieman](#), recently appeared on both prime-time series Vegas and NYPD Blue. Rikki is also currently appearing live, nightly on cable channel E! in the Michael Jackson case reviews as a legal analyst. Check your [local listings](#)



GRAMMY NEWS

iFanz artist and long-time McCartney client [Steve Tyrell](#) accepted the award for Rod Stewart who won for best traditional pop vocal album for ' Stardust...The Great American Songbook Volume III' at the 47th Annual Grammy Awards on Sunday, Feb. 13, 2005, in Los Angeles. More importantly, Steve also received a Grammy for producing the album.

In Development

BRAND sense

(Click graphic on the right to view te McCartney NetSpot® Campaign)

Sensory Branding

By **Martin Lindstrom** author of BRAND sense (visit www.BRANDsense.com for more)

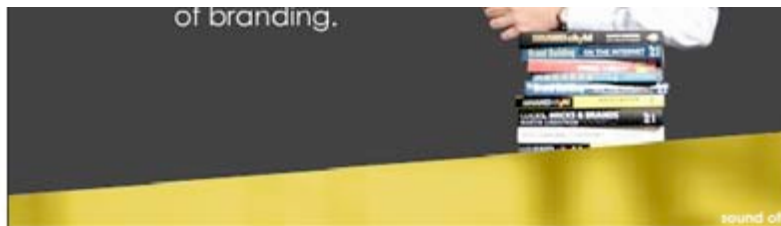
The largest branding conference in history!

In March 2005 the largest branding conference in history will begin, taking the revolutionary findings from the BRAND sense study to **51 cities**, across **31 countries**.



Click [here for ticket information](#)

"Advertising ain't what it used to be. Let's face it. By the time the American consumer reaches the ripe old age of 65, they have been exposed to two million television commercials. This means that they've spent an equivalent of eight hours each day, seven days a week, watching commercials without a break for close to six years!



Helping to eliminate clutter, devices like TiVo are being rapidly adopted in the marketplace. TiVo is designed to record television programs **without** the ads. By 2007 it's predicted that 20 percent of consumers will be eliminating ads from their television screens. There is every indication that the assured world of media and advertising is no longer predictable. Anything but.

It's time to rethink the entire process. Snappier graphics, faster editing, more convincing testimonials or bigger and better discounts will no longer do it. And to be perfectly frank, the most attractive special offers are not likely to hold water. *Something new is required.*

The biggest branding revolution in 40 years is about to happen. Martin Lindstrom has written a groundbreaking new book based on the world's largest brand research study ever conducted on our five senses, exploring the effects of leveraging all five of the senses- touch, taste, smell, sight and sound when building brands. It's called BRAND sense. CEOs of McDonald's, Mattel, and Disney, have praised it. Philip Kotler has declared this book contains "mandatory knowledge for every marketer"

Click [here for ticket information](#)

Event Wrap Up

USA Rugby Sevens Wrap Up

We are pleased to say that the [USA Sevens Tournament](#) at the beautiful new Home Depot Center in Carson, California was a great success ! What was most interesting was the fact that so many different nations and cultures came together for a fun weekend.

There were teams and supporters from Kenya, Fiji, Tonga, Australia, New Zealand, South Africa, just to name a few. The atmosphere was great, the games were awesome and the beer was cold. We really believe that Rugby will soon find its way into the hearts of the American Sports Fan. After 3 months of intense web and email, as well as street team awareness promotions, we are happy to say that the combined teams of Carola Ross at AEG, Joann Klonowski's Ticket Experts, the usual suspects at McCartney.com, USA Rugby with great leadership and support from Doug Arnot, Michelle Enosara, Bryce Eberhart and Tim Larkin and all those in the trenches with John Diethelm at LARC and the Bill Tatham Gang pulled off an record-breaking, memorable event. Let's do it again next year!



Ruth and Chris Birch of NSWRU who is also a director of McCartney PTY Ltd, celebrating at HDC



Fanz in the Standz If you missed it, be there next year!

McCartney Client Site of the Month

Oleta Adams

Oleta Adams has been one of our dearest friends and clients who has never stopped believing in what we do ! Thank you so much Oleta ! Not only is Oleta one of the most talented singers and songwriters we have met in long while, but she's also a tremendous human being with a lot of soul and humanity. Make sure you visit her web site at:

CONCORD JAZZ FESTIVAL...

Oleta has been invited to participate in the Concord Jazz Festival Tour again this year, along with Diane Schuur, Karrin Allyson, and Sara Garazek. Check the [tour section](#) for the dates in February and March.

TWO OLETA PERFORMANCES IN AUSTIN, TX...

Oleta performs two amazing shows at the One World Theatre in Austin, TX on March 4. Show times are



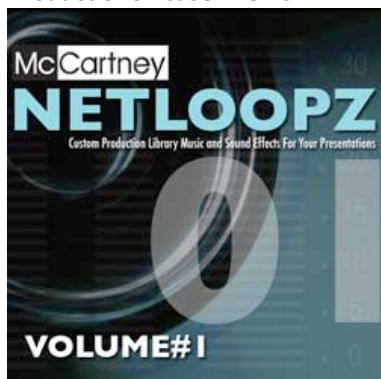
set for 7PM & 9:30PM so purchase your tickets today by calling 512-329-6753 or visit www.startickets.com.

OLETA IS ON HER WAY BACK TO NEW YORK...

Oleta will be performing an unforgettable show at the Town Hall Theatre in New York on Friday, May 20. Tickets are now on-sale and going fast so get your today by calling 212-307-4100 Check her out her web site at: www.oletaadams.com You can sign up for [her free newzletter](#) here....



Product Showcase Preview



NetLoopz®

From our own custom music library we are happy to announce that the first edition of NetLoopz has been completed. NetLoopz are musical scores and environments as well as broadcast quality special effects in 10 / 15 / 30 sec. format that go well with your digital, multimedia and broadcast presentations. Volume #1 is finished and we are putting last touches on Volume #2

Coming in April 2005.

Sign up today at NetLoopz.com for launch notification.

Guest Recipe of the Month from Alyce Faye Cleese



Hi, we are friends of Ruth and Martin and I decided to share some recipes with Ruth as she is such a good cook and I am trying much harder to become better. So here we go!

We have a small garden on our horse stable property. So we decided to grow a vegetable garden. Because of this we found that vegetables unlike the grocery market come in large quantities and all of the same kind at the same time. So we get lots and lots of ONE THING. This month we had Sweet Potatoes. I am not a great fan of this particular root vegetable but my husband John (Cleese) or "Jack" to me, loves them. But even he, after having had them every evening for 10 days will say, " I really, really, do not want to see another sweet potato." This is when I turn to, what in cooks' terms is called "creative cooking". I'm about to share this creation with you and if you don't like it, please just keep it to yourself and think *maybe she will do better next time*. Or better yet, [give me some new ideas](#). I love them and would appreciate all the help I can get. Alyce Faye-Cleese

SWEET POTATO SOUP – THAI STYLE

- 4 Tablespoons unsalted butter
- 8 Large shallots or 2 large red onions
- 1 1/2 lbs. of sweet potatoes.

- One medium fresh ginger root
- 6 gloves of fresh garlic
- 1 quart of chicken stock
- Salt and Pepper to taste
- 1 tin of coconut milk – 8 to 12 oz.
- Fresh parsley or coriander

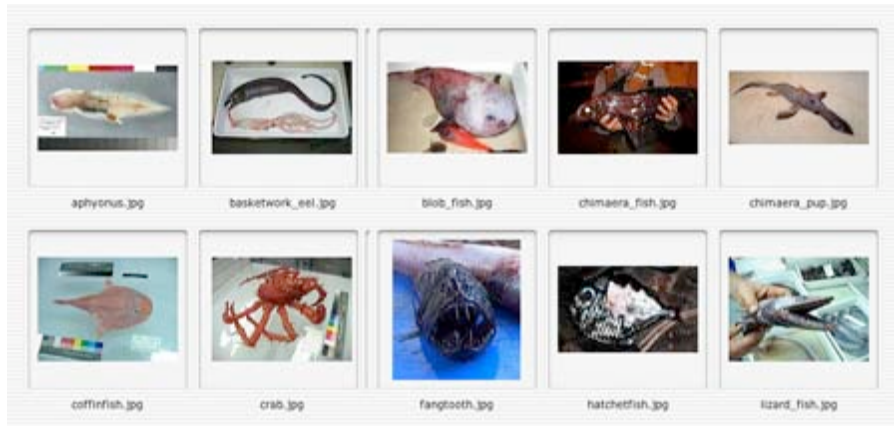
METHOD:

Sauté the onions or shallots in the butter until Clear and a bit caramelized. Cook peeled sweet potatoes in 4 cups of water with fresh ginger, garlic gloves and one half onion or 2 peeled shallots. *I used a lot of fresh ginger two knobs and 3 gloves but you may choose to make this less.* Simmer until the potatoes are tender. Strain the liquid and save. Then puree the potatoes in a magic mix along with strained liquid using as just enough to keep the mixture liquid and somewhat thin. While the potatoes are cooking you may sauté the rest of the onions. Then add more grated fresh ginger and at least 4 gloves of garlic. Add these to the mixture you are pureeing. Return all of this to the original pot and add chicken stock until of a consistency which you desire for soup. *I like mine a bit thick but you may choose to make it thinner.* Add one tin of coconut milk, salt and pepper. Serve immediately with parsley, coriander, or Thai Basil on top.

Most Amazing Photos of the Month

Strange Deep Sea Creatures

These are some incredible images that Ruth's half-brother [Andrew Clark](#) from Adelaide, Australia has dug up on the internet, quite an amazing nature display of something we would **never** hope to encounter at our local sushi bar... Click graphic below to see the entire series of Strange Deep Sea Creatures...



iFanz® Newz



iFanz Member Michael Lord's Single "Smile" named as iTunes Download Of The Week

If you have speakers in your computer, then you have been listening to an excerpt of "Smile" by Michael Lord.

Smile

Michael Lord

<http://www.michaellord.com>

Version 3.0 Update

We are still compiling the code for something tremendously cool. Our release date now is April 15th. The new features will include image manager, news manager, home page updater and media manager; where you can manage your media files, update your band's news page from the road and load photos and video sessions into your account. Media files like MP3, .Mov, and all pic formats will be supported. For all the latest information on iFanz, please sign up for our **iFanz Insiderz Newsletter** by clicking [here](#).



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Company News

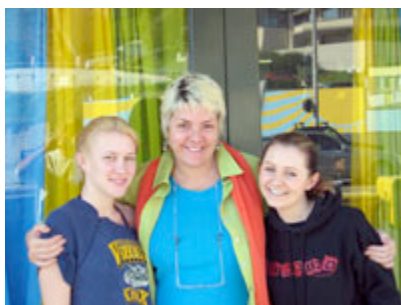
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"Power Frauen"

In honor of March 7th, International Women's Day, let's talk about *Power Frauen*, (German for Power Women), women that are taking charge of their careers. Business people start their days early and it's 5:45 A.M. at LAX when Ruth boards the Gulfstream IV to speed off to New York City for the Boomer Esiason Foundation (BEF) Charity Gala at the Waldorf Astoria. (Courtesy of friend and BEF Board Member [Dale Jensen](#))
 (See [Event Wrap Up Section](#) for more details...)



Über producer Niko Bolas said it best when he defined Ruth as the "Martha Stewart of the Internet", you know just leave your photos, MP3's videos and all the other moving parts of your career to Ruth, and her amazing creative teams will get the job done the right way. What a nice way of putting it, thank you Niko. After all she is our fearless leader, the Digital Diva.



Lori Eddy, Ruth and Beverly Mitchell



Evy Chipman, Ruth and Vicki Jensen



Ruth and Camilla Cleese

Speaking of Divas, iFanz Records is excited to announce that we are putting together a compilation CD and downloadz of the most exciting and amazing new female talent that has joined the iFanz family. Stay tuned for progress updates ...

Hot Off The Press:

Attention McCartney and iFanz Clients:

Please note that all future update requests for your web site content must be addressed to: updates@mccartney.com. We have a new robot in place that will speed up your requests and track progress round the clock.

Now Online

Mejorando Tu Vida

Interview with **Gabriela Spanic**
 (visit www.paratuvida.com for more information)

Where did the concept for the **Mejorando Tu Vida** DVDs come from?

The current dynamics exist in our society where everyone works, and the idea to progress and become physically and mentally fit serves as a necessity in our media to teach each and every one of us to be healthy and become more fit. Not only does it help us to relax, but it helps us stimulate to do more exercise everyday and become healthier and



in better condition. This is the main reason why and how the concept of Meorando Tu Vida (Improving your Life) was created.

Body – Keeping on track with Meorando Tu Vida, you will need to work out and this section of the DVD will provide additional exercises as well as articles related to your body.

Spirituality – We all need a special place for us to unwind and balance our lives. This is the section dedicated to those ideas.

Nutrition – How do we balance our diets? And my personal recipes to help you eat healthier with Latina flavor.

What do you hope to achieve with **Meorando Tu Vida**?

With Meorando Tu Vida (Improving your Life), I hope to help people in changing their lifestyle by being healthier and becoming more fit, and especially facilitating the way they can train and exercise without having any excuses not do it. Since they can do it from their homes without having to go out at all, this means we can achieve our goals.

Check out Gaby's new CD in iTunes !



(Click on graphic to go directly to the iTunes Music Store.)

Event Wrap Up

Ruth and Martin attended the 12th Annual Booming Celebration at the Waldorf Astoria, in NYC as guests of Dale and Vicki Jensen. What a very touching event. We are happy to announce that both McCartney and iFanz will be donating communication resources to aid in the task of raising even more awareness about cystic fibrosis and donations for Boomer's Foundation throughout the year. Thanks for having us Boomer.



The Boomer Esiason Foundation's Twelfth Annual Booming Celebration
Honoring BEF's 2005 MVP, Mr. Billy Heinzerling
Saturday, March 12, 2005 New York, New York

The Boomer Esiason Foundation is a partnership of leaders in the medical and business communities joining with a committed core of volunteers to provide financial support to research aimed at finding a cure for cystic fibrosis. The Foundation works to heighten education and awareness of cystic fibrosis and to provide a better quality of life for those affected by cystic fibrosis.



[Click the graphic for photos from the event](#) and [please visit this web site](#) and if you can, please donate.

McCartney Client Site / NetSpot of the Month

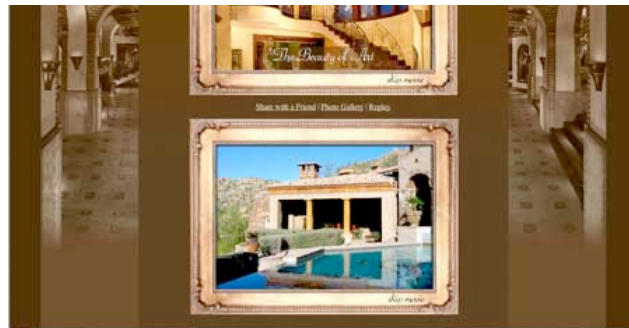
The Jensen Estate at Estancia

What a way to sell real estate !
Check out our client site of the month, The Jensen Estate at Estancia, AZ. This

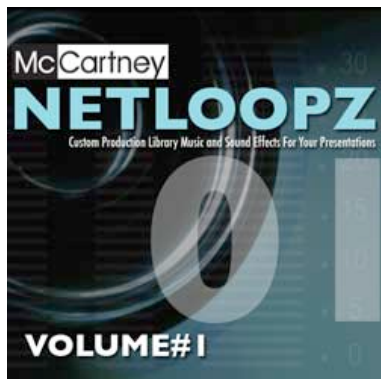


property was also featured in a full page ad in the Wall Street Journal featuring the world's first "Million Dollars Off" coupon! Go Dale! We mixed the beautiful pictures with the beautiful voice of iFanz Artist Carly (site coming soon), making this NetSpot a unique fusion of art, architecture music and lifestyle.

Relax, have a glass of wine and enjoy the presentation. [Click here.](#)



Product Showcase



[NetLoopz® - Royalty Free Production Music Beds](#)

Now available at iTunes® for direct download !

From our own custom music library we are happy to announce that the first edition of NetLoopz has been completed. NetLoopz are musical scores and environments as well as broadcast quality special effects in 10 / 15 / 30 sec. format that go well with your digital, multimedia and broadcast presentations. Volume #1 is finished and we are putting last touches on Volume #2. The 99¢ licence allows you to use it in whatever format you wish. Or buy all 50 for \$11.99.

Cover all your production needs, [get your NetLoopz now !](#)

Recipe of the Month

Spring is here - trim off those love handles with veggies

Chunky Spicy Gazpacho a la Two Bunch Palms

- 1 can diced red tomatoes
- 1 can diced yellow tomatoes
- 2 fresh Roma tomatoes
- 1 cucumber, peeled, seeded, and diced
- 3 green onions, chopped
- 1/4 red onion, chopped
- 2 celery stalks, chopped
- 2 limes, juiced
- 1/2 cup vegetable broth
- 1/2-cup fresh cilantro leaves, plus additional, for garnish
- 1 small jalapeno, stemmed, seeded, and chopped
- 1 ripe avocado, diced
- Garlic powder
- Salt & Black Pepper

In a blender, puree half the solid ingredients (except the avocado) with the canned tomatoes and broth. Pour into refrigerator ready bowl and add the chopped "chunky" ingredients. Season, to taste, with salt, garlic powder and pepper. Cover and refrigerate for about 2 hours. To serve, thin gazpacho with additional broth if desired. Dice remaining avocado finely and add to gazpacho base. Pour into bowls and garnish with cilantro leaves and croutons.



Funny Site of the Month

iFanz discovers the next Madonna. Well, close. O.K. - not really.

[Check this one out folks !](#)

iFanz® Artists Newz

iFanz Members Dare Devil Jane visit L.A.

On their recent visit to L.A. Dare Devil Jane stopped by the McCartney and iFanz offices for a quick tour of the online services.

Mixed by [Niko Bolas](#) and managed by Nick Lanksy Management.

Give your speakers a twirl. These guys rock ! Coming soon to iTunes.

Queen Harlem Socialite

Dare Devil Jane



www.daredeviljane.com

iFanz Version 3.0 Update

Okay, so we're right on target with our release date now of April 15th....(right Darby?). We'll unveil the new members' console and roll out the new toolsets over time.

The new features will include image manager, news manager, home page updater and media manager; where you can manage your media files, update your band's news page from the road and load photos and video sessions into your account. Media files like MP3, .Mov, and all pic formats will be supported. For all the latest information on iFanz, please **sign up** for our **iFanz Insiderz Newzletter** by clicking [here](#).



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Comments, contributions or ideas ? Please email them to: martin@mccartney.com



McCartney.com Newsletter, May 2005

Company News

Welcome to the May 2005 edition of the McCartney.com newsletter.
 (created by [Martin Nethercutt](#))

iFanz Version 3.0 launched!

This past month brought big software development news to the company. We are pleased to announce that we just rolled our new iFanz Version 3.0 which features, amongst other things, list segmentation so you can keep different interest groups separate. (Click screenshots below for full screen view). Below is the blast we sent out to our iFanz Memberz.



"iFanz Version 3.0 launched! Welcome to iFanz Version 3.0!
 We hope you like your new account home page, which we like to refer to as your member console.
 Our programmers and designers have been working literally day and night to bring you the next step in fan-base management software, which will hopefully help you be more successful in defining and growing your career and your list. Although the members' console has changed its look and feel, its functionality has remained mainly the same. If anything, we have streamlined the process for you by cutting clunky corners.
 Instead of a hard roll out of the new software, we chose to do a "soft launch", introducing new features over time. There's some exciting stuff to come over the next 3 months.
 We're also working on building [www.ifanzrecords.com](#), which will be iFanz' own record label.
 More on that in the next [Insiderz' Newzletterz](#).
 So, we hope enjoy your new environment and if you would like to send us some feedback, please email your comments / suggestions to info@ifanz.com
 Thanks.
 Your (very tired) iFanz Development Team."

Attention McCartney and iFanz Clients:

We have built a new ticket / queue system for your updates for faster, more accurate service. So, in future update requests for your web site content must be addressed to: updates@mccartney.com.so that the new robot will be able to speed up and direct your requests and track progress round the clock.

service. So, in future update requests for your web site content must be addressed to: updates@mccartney.com.so that the new robot will be able to speed up and direct your requests and track progress round the clock.

New Team Member

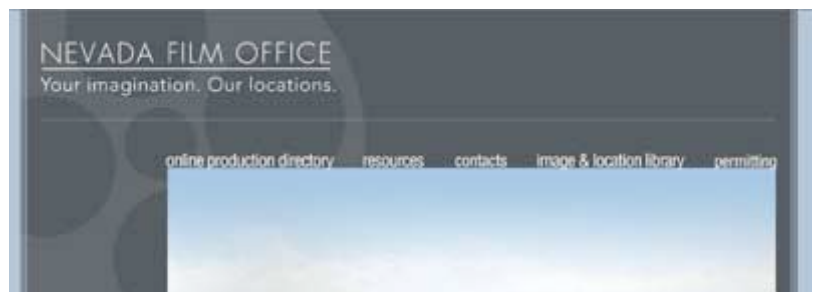


Kenny Peake
 HD Video Department.
 Introducing our newest MMI Team member, Kenny Peake.
 Kenny is going to be working in the McCartney HD Video Department.
 Stay tuned for his upcoming company projects.

Now Online

The Nevada Film Office
 Your imagination. Our locations.
 (visit www.nevadafilmm.com for more information)

The Nevada Film Office web site offers a fresh new approach in how to contact and acquire film permits, location information from a government office.
 McCartney Multimedia's task was to take an offline print production directory which contained hundreds of pages of listings for Nevada based production companies, State locations information and put it online in a database format that was easy to use for visitors on the front end and just as easy to maintain



for the Nevada Film Office staffers on the backend. Since listings and addresses for Nevada based companies and services change all the time this database directory driven "smart site" allows for access to up to date information.

"A great team of talented professionals providing outstanding design and the best customer service you'll find anywhere."

Charles Geocarlis, Director, Nevada Film Office

Are you looking for a new design approach to get your information out online/offline in a timely, track and reportable fashion ?

Let McCartney Multimedia bid on your next interactive project. [Just click here and tell us about your needs...](#)



Now on Air



[Rikki Klieman](#)
[E!News Michael Jackson](#) Trial Co-Anchor.

Appearing nightly on E!, McCartney and iFanz client, author and attorney Rikki Klieman received her J.D. from Boston University School of Law in 1975 and is currently with the Massachusetts law firm of Klieman, Lyons, Schindler & Gross, where she specializes in criminal trial, appellate practice and civil litigation. Rikki, a regular on the TV hit Las Vegas, also served on the Advisory Committee to the U.S. Supreme Court on the Federal Rules of Criminal Procedure and has been an anchor for Court TV and a legal analyst for NBC's The Today Show. She has been seen on TV in NYPD Blue and in the film A Civil Action, with John Travolta.

Event Wrap Up

iFanz Artists [America](#), Stephen Bishop and [Andrew Gold](#) LIVE in Ventura.



([Photo by Andrew Frances](#))

At the recent taping of their DVD, iFanzers and long time McCartney.com clients joined together with a sold out crowd at the Ventura Theatre in Ventura, CA for a roof-raising rock n' roll night of classic hits. More news on the DVD release soon.

McCartney NetSpots of the Month

UPN and Fox Online Campaigns

May is sweeps month. If you own a TV, you know that - what with the Paula scandal, the American Idol finals closing in and Simon EVERYWHERE, one might be led to believe we are back in the days of a one-channel system - seems like Fox = Future!



Visionary [Phoenix station](#) guru Jim Girodo believes in the power of e-marketing and NetSpots, and is the first in the field to take the leap into interactive e-marketing. In particular - we are proud to be deploying 8 campaigns for Fox and UPN during May (delivered to [Vin Gupta's infoUSA](#) database) and so far, our NetSpot viewership has beaten expectations by 40%. Thanks to all involved, and "Just You Watch The Best".

(Production Crew: Christian Volquartz, Fee Alvi, Broen Westberg, Ruth McCartney.)

Recipe of the Month

courtesy of iFanz Jazz Artist [Joanne Tatham](#)

My Czechoslovak grandmother made this soup for us every Sunday. Every culture has its own version of a basic boiled dinner, and this was hers. When I was in Vienna, this dish was served to me as "Viennese soup pot." It's easy, low-fat, low-carb (if you skip the noodles) and good for whatever ails you. While it is cooking, it smells divine. Make it on Sunday and enjoy it through the week.

Viennese Chicken Soup

2 chicken breast halves with rib, skin removed

1 lb. short ribs of beef

1 brown onion, peeled

1 tomato

6 carrots, peeled

1 bunch curly parsley

Pinch saffron

Salt



Rinse chicken and beef and place in big stockpot. Add water to cover and then some. Bring to a boil, then add onion, tomato, carrots and parsley. Add salt to taste and a pinch of saffron. Return to boil, then lower heat and simmer, uncovered, for about two hours. Remove and discard onion, tomato, and parsley. Strain soup, if desired, and serve with your favorite type of noodle, and maybe a bit of the meat and carrots cut up in it. Or serve the broth first, and then the meat and carrots on a platter with some boiled potatoes with butter and chopped parsley and maybe some buttered peas.

Joke of the Month

A young executive was leaving the office late one evening when he found the CEO standing in front of a shredder with a piece of paper in his hand.

"Listen," said the CEO, "this is a very sensitive and important document here, and my secretary has gone for the night. Can you make this thing work for me?"

"Certainly," said the young executive. He turned the machine on, inserted the paper, and pressed the start button.

"Excellent, excellent!" said the CEO, as his paper disappeared inside the machine. "I just need one copy..."

iFanz® Artists Newz

The **Digital Diva now available for download on iTunes !**
 Ruth McCartney's latest musical release "Digital Diva - Greatest Hits" is now available for download on iTunes. You are currently listening to: "Coat" a Ruth McCartney Classic. Check out the DigiDiva site: www.ruthmccartney.com.

For all the latest information on iFanz, please **sign up** for our **iFanz Insiderz Newsletter** by clicking [here](#).

Now let's see if you are really reading this newsletter.
 Even the President of the United States listens to iFanz Records Artists, [click here for the whole story...](#)

Digital Diva - Greatest Hits
 Ruth McCartney

Add Artist Alert +
 Tell a friend +

Release Date: Mar 01, 2005
 Total Songs: 12
 Genre: Pop
 © 2005 iFanz Records

By Song Only



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McCartney.com Newsletter, June 2005

Company News

Welcome to the June 2005 edition of the McCartney.com newsletter.

([created by Martin Nethercutt](#))

Sinbad sighting at the McCartney Office !



This month Sinbad visited the McCartney offices to sit with Ruth and Martin to discuss his upcoming web site and online marketing plans. We are very excited about this opportunity to work with Sinbad utilizing all the McCartney and iFanz Software tools.

Sinbad's vision for the site consists of a very "fluid" user experience, with blog and chat areas, and a heavy focus on the Sinbad Community. Besides being a site about Sinbad's personal career, it will also serve as a digital platform for upcoming comics and other creatives.

So stay tuned to this newsletter and find out how we're making progress.....official site launch notification will be given out soon.

Coming Up:

Attention iFanz Artists!

www.winerymusicawards.com

This is a great opportunity for you to submit your music for the latest battle of the bands in "Sideways" country.

It takes place from June through October 2005 at the Cass Winery in Paso Robles, CA. Visit WineryMusicAwards.com and download your entry form..

Good luck!

Your iFanz Promotions Team



Now Online

Playa Del Racing

JAIQUES LAZIER FINISHES 16th IN THE 89TH INDIANAPOLIS 500-MILE RACE FOR NEW IRL INDYCAR SERIES ENTRANT PLAYA DEL RACING



Lazier advanced from the 27th position to 13th within the first 40 laps, aided by a



near-perfect pit stop by his veteran crew. That performance in the pits, which repeated itself throughout the afternoon, combined with the heavy right foot of Lazier and luck needing pit stops just as two separate cautions came out, put Lazier solidly on target for a top-10 finish on the lead lap. His Toyota powerplant ran strong and smooth all day, positioning him to be the top-finishing Toyota-powered team on the track if the day progressed as well as it started. However, about 50 laps from the end of the race, while running 9th, Lazier slowed to avoid an accident ahead of him, and rookie Jeff Bucknum ended up running over the right rear tire of Lazier, damaging a suspension piece. Lazier spent about 10 laps in the pits as the team repaired the damaged part, and then he resumed the race, eventually finishing in 16th-place. (visit www.playadelracing.com for more information)

New in Art

[The Thompson Art Group](http://www.ThompsonArtGroup.com)

Transformation of Space

(Visit www.ThompsonArtGroup.com for more information)

Would you like to beautify your surroundings ? Are you looking for an expert muralist or framer? Want to know what emerging artist the stars are buying and how to get a better deal than they did? Check out iFanz member Troy Thompson of Thompson Art Group, who's no nonsense advice and exceptional service is valued by clients like Steven Spielberg, MGM and City National Bank.

Representing the "best of" Los Angeles artists, Troy combines the roles of Art Consultant and Artist Representative. His expertise is rooted in the ability to efficiently and aptly select artwork that befits his client's taste, personality and budget. He succeeds in unveiling the mystique often associated with collecting art, encouraging maximum client participation and offering "behind the scenes" access to artists studios.

The spirit of Thompson Art Group rests in Troy's belief that "Art has the ability to dramatically transform the feeling a space conveys. leaving impression on the people within that space." Interested ?

Sign up for the [Thompson Art Group Newsletter here...](#)



Event Wrap Up



The John and Manuela Diethelm Wedding at San Bernardo Creek Ranch in San Luis Obispo.

Long time friend, client and colleague of McCartney, **John Diethelm** of Millenium Marketing and his lovely Swiss bride **Manuela** were married amid flowers, horses, friends and family on a GORGEOUS central coast day - May 15th. The band played all night, the drinks flowed and the doves circled overhead.



Of course, a few of JD's [Los Angeles Rugby](#) mates were on hand to make sure we all kept our fluids up in the heat - thanks JD and Manuela and we wish you all the best.

Ruth and Martin spent the weekend at the lovely Inn at Morro Bay - a [King Ventures Boutique Hotel](#) - next time you find yourself in the area, make sure to check out their amazing view of the Morro Bay Rock from the restaurant.

[Click the photo](#) to view all the pictures.

McCartney NetSpot® of the Month

June is Country Fever Month

Country superstars descend upon Pryor, Oklahoma this month for the monster Country Fest June 9th thru 12th. The extravaganza features Big & Rich, Lonestar, Trace Adkins and our very own [Erin](#). McCartney worked with **Reed Glick** of **R Entertainment** to produce a digital COUNTRY FEVER event promotion with contest.

This fiery NetSpot advertises the four day music event featuring dozens of today's best country artists. Best of all, it includes our Send to a Friend technology which automatically tracks forwards, and gives folks a chance to win backstage passes.



(Production Crew: Christian Volquartz, Fee Alvi, special thanks to Kerry Dunne.)

Recipe of the Month

Go Veggie for Summer!
(It's a cholesterol thing)

Ruth's Eggless Salad Sandwiches.

- 2 pounds soft tofu
- 1/2 cup soy-based mayonnaise
- 3 tablespoons Dijon mustard
- 1 teaspoon cayenne
- 1/2 teaspoon turmeric
- 2 tablespoons chopped flat-leaf parsley



1 tablespoon chopped fresh dill
 1/2 cup diced green onions
 Salt and pepper

Place the tofu in a mixing bowl and mash with a wooden spoon. Mix in the remaining ingredients and combine well. Chill slightly, then serve on a bed of mixed greens or as a sandwich.



Joke of the Month

A pastor, a doctor and an engineer were waiting one morning for a particularly slow group of golfers. The engineer fumed, "What's with these guys? We must have been waiting for 15 minutes!"

The doctor chimed in, "I don't know, but I've never seen such ineptitude!"

The pastor said, "Hey, here comes the greens keeper. Let's have a word with him."

"Hi George. Say, what's with that group ahead of us? They're rather slow, aren't they?"

The greenskeeper replied, "Oh, yes, that's a group of blind firefighters. They lost their sight saving our clubhouse from a fire last year, so we always let them play for free anytime."

The group was silent for a moment.

The pastor said, "That's so sad. I think I will say a special prayer for them tonight."

The doctor said, "Good idea. And I'm going to contact my Ophthalmologist buddy and see if there's anything he can do for them."

The engineer said, "Why can't these guys play at night?"



iFanz® Artists Newz

Benny Mardones "Into The Night 2002 Version" now available for download on iTunes® !

Legendary Rock Artist Benny Mardones has just digitally released his latest album "A Journey Through Time" via iFanz Records. The album features brand new tracks such as "I Need a Miracle" and "Unfinished Symphony", as well as his everlasting hit song "Into The Night" - a new version. Check our more at www.bennymardones.com

A Journey Through Time
 Benny Mardones

Add Artist Alert +
 Tell a friend +

Originally Released: 2002
 Total Songs: 13
 Genre: Rock
 © 2005 iFanz Records

By Song Only

For all the latest information on iFanz, please **sign up** for our **iFanz Insiderz Newsletter** by clicking [here](#).



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McCartney.com Newsletter, July 2005

Company News

Welcome to the (special) July 2005 edition of the McCartney.com newsletter.
 ([created by Martin Nethercutt](#))



Apologies, apologies "TheJungle" has taken over the company!

Sorry for the delay and the abbreviated version of this month's issue of the McCartney newsletter, but we were producing our first webisode of ["TheJungle"](#). Co-Creators Pat Healy (There's Something About Mary, Me, Myself and Irene) and Martin Nethercutt (McCartney.com, iFanz.com) teamed up for this comedic webisode.

The story of ["The Jungle"](#) is told through the eyes of two east coast film school grads (Nick and Spencer) that move into an apartment in a small Southern California beach community called ["The Jungle"](#). In the first webisode, Nick and Spencer meet their surreal neighbors and find out that there's a treasure buried somewhere within the community.

Aahhh yes, almost forgot about the retarded ghosts who interrupt most of the phone service in ["TheJungle"](#). The Hotline to Hollywood has cracks. Actors never get their "call backs". [Sign up for "TheJungle" newsletter here](#). Help us make this show a success!

"TheJungle"

("You can check out any time you like, but you can never leave." Hotel California The Eagles.)

It's where Twin Peaks meets South Park - at the Beach.
It's where unemployed actors mingle with B-Movie producers, Ex-Porn Stars and retarded ghosts.
It's just *NOT* the OC.

In next month's newsletter we will return back to normal. We promise.

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Comments, contributions or ideas ? Please email them to: martin@mccartney.com

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As an iFanz member, you are receiving this message from iFanz. Should you not wish to receive future mailings from this iFanz client click on the Unsubscribe link above. We respect your wishes. Thank you.



McCartney.com Newsletter, August 2005

Company News

Welcome to the August 2005 edition of the McCartney.com newsletter.

[\(created by Martin Nethercutt\)](#)

Sorry for the delay in all the info from these last couple months, it has just been crazy. This month's issue is again jam packed with all the information that is fit to print in and around our company. Thanks for understanding and here we go...

McCartney goes High Definition Video

The latest addition to the production department of our business is the fact that we are now able to film and produce in High Definition Video (1080i). We are building out an interactive suite that features 2 Sony HD Cameras and various video editing tools and are now compiling our first projects for DVD, CD and Internet release. One of the projects we have been involved with is capturing the natural beauty of Aikens Lake, Manitoba, Canada in hi-def.

Once we are finished editing we will include a brief Video link in our next newsletter. Stay tuned. Here are some pics:



From The Road

McCartney.com supports Special Olympics Golf!



Special Olympics

Today golf's major bodies are united in support of Special Olympics Golf. Special Olympics Golf did not exist until 1988. The PGA of America suggested that Special Olympics introduce golf to Special Olympic athletes. After the PGA of America organized successful instructional clinics at the 1991 World Summer Games where athletes demonstrated considerable interest in and enthusiasm for the sport, a golf committee was formed in 1992 at which time the United States Golf Association joined the effort to introduce the sport.

With support of both the PGA and the USGA the golf committee devised three year plan that led to golf being included at the 1995 Special Olympics World Summer Games marking the first time athletes competed in golf as a demonstration sport. With recognition from the PGA of America, the USGA and the Royal and Ancient Golf Club of St. Andrews combined with increased participation both in the US and 12 other countries, golf met the criteria to be classified as an "official" Special Olympics sport in 1996. Today there are over 12,000 Special Olympic golfers worldwide with over 150 players expected to compete in the 2007 World Games in Shanghai,

China.

For more information please visit www.specialolympicsgolf.org

Now Online



[Stephanie Dyann launches web site](#)

Stephanie Dyann may be a native southern Californian, but her passion is with country music. Performing since the age of four, she has acted in numerous television shows and commercials, including a recurring role on Pee-Wee's Playhouse and guest starring on Cheers.

Currently, Stephanie is focusing on her crossover country music career and has recently opened for such country greats as Collin Raye and The Marshall Tucker Band.

She is also in negotiations to star in her own reality series tracking her always dramatic, yet entertaining life as she pursues her dream of becoming a "country star."

Here's what Dr.Atomic (web developer on this project) had to say:

"The task on every design job is really to define the client's aesthetic from their own subconscious. In this case, the result, a very soft simplicity that comes right from Stephanie herself. From a geeky technical side, I like building HTML sites that are easy to update but also have some fun in them, which you get here from the Flash header. It randomizes imagery throughout the site and also makes changes easier because the Flash file is the same on every page--simple to update one file if the menu or content every changes."

[Visit Stephanie's site here...](#)

In Development

Two Bunch Palms

We are very excited to announce that we are assisting King Ventures and John King, the new owners of Two Bunch Palms in Desert Hot Springs, CA with their online e-marketing strategies and a new web site. We'll present a more detailed profile about this beautiful resort and hot mineral water retreat in next month's issue. In the meantime, their original site can be seen at www.twobunchpalms.com

A Visit to RKS Guitars

"Hey hey, my my, Rock'n Roll will never die!"(Neil Young)

We visited with [RKS Guitars](#) in Thousand Oaks, CA last month. Ravi Sawhney, inventor, product designer and owner of RKS Designs came up with this incredibly radical new design for their new line of guitars. McCartney and iFanz have been engaged to market and creatively manage RKS Guitar's online appearance by building an online database for retail loactions and dealers. Also planned are a hi-def shoot of the facilities and a virtual tour of the actual making of the guitar hosted by legend Dave Mason (Traffic).

Again, a full feature story will follow in the next months.

Ring Ring Ring (Tones that is...)



Get Your John Cleese Original Ring Tones for Your 'Phone now!

The funniest man on the planet launches his own custom Ringtone Store!
 Get caught in airports with people staring at you when your phone rings! Get your Cleesemobile package now!
[You can check out John's Ring Tones right here...](#)

A word of caution - the site is definitely PG17.56

Restaurant of the Month

Go to Montecito for Sushi - **SAKANA** Summer!
(It's a cholesterol thing)

Nestled in quiet and beautiful Montecito (Santa Barbara) California, is the most amazing Sushi Bar and Restaurant Ruth and I have been to in a while. Sakana. I'd like to call it "Designer Sushi". From the moment you set foot in this small but elegantly designed restaurant you are made to feel special. The unbelievable variety of fish and combination of exotic sauces was what caught my eye and tongue immediately.

If you are ever in Montecito and you love Sushi you must go to Sakana 1046 Coast Village Road in the Starbucks Plaza! Call 805-565-2014 for directions and hours.

Martin



Ako and Ruth (Photo)

Recipe of the Month

Rhubarb and Strawberry Crumble with Brandy Butter

For the Brandy Butter:

- 1/2 cup (1 stick) unsalted butter, at room temperature
- 3/4 cup confectioners' sugar
- 1/4 cup brandy for the butter sauce
- 1/2 cup of brandy for the cook

For the Crumble:

- 5 cups quartered strawberries
- 3 cups sliced rhubarb, about 1/3-inch thick (fresh or frozen and thawed)
- 1/2 cup sugar
- 1/4 cup cornstarch
- 1 teaspoon fresh lemon juice
- 3/4 cup flour
- 3/4 cup old-fashioned oats
- 2/3 cup packed light brown sugar
- Pinch salt
- 6 tablespoons cold unsalted butter, diced



To make the brandy butter, place the butter in a mixing bowl and whip until fluffy. With the mixer running, gradually add the confectioners' sugar. Slowly add the Irish whiskey until combined. The mixture may look separated and curdled at first but if you continue whipping, it will come together. if it doesn't drink the remaining brandy

Preheat oven to 375 degrees F. Lightly grease a 7-by-11-inch baking dish and set aside.

In a medium bowl, combine the strawberries, rhubarb, sugar, cornstarch, and lemon juice. Pour the strawberry mixture into the prepared baking dish.

In a medium, mixing bowl, add the flour, oats, light brown sugar, and salt, stirring to combine. Add the diced butter to the flour mixture, and using your fingers, work the mixture until it resembles coarse crumbs. Pour the crumb mixture evenly on top of the strawberry mixture.

Place the baking dish in the oven and bake for 40 minutes, or until the filling is bubbly and the topping is golden brown.

Joke of the Month

It's Good to be King!

The king of Saudi Arabia and Bill Gates meet at an international conference. They are having a little chat. The king says, "With oil prices as high as they are I am making more money than ever. I'm making so much, I feel I could buy the whole world."

To which Bill Gates replies, "I'm not selling!"

iFanz® Artists Newz

[Netloopz Vol. # 3](#) now available on iTunes!

McCartney's own Netloopz Music Library is getting a lot of attention at iTunes!. What's more, the Netloopz series has been extended to the next volumes 4,5 and 6. Netloopz are short music tracks and compositions, great for the working multimedia producer to spice up the old slideshow or powerpoint presentation. They vary in length from 8 sec. to 4 minutes for entire soundtracks. You are currently listening to a small sample.

[Try out our Netloopz Collection here...](#)



For all the latest information on iFanz, please **sign up** for our **iFanz Insiderz Newsletter** by clicking [here](#).



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McCartney™

Newsletter September 2005

McCartney.com Newsletter, September 2005

Company News

Welcome to the September 2005 edition of the McCartney.com newsletter.

(created by [Martin Nethercutt](#))



In the wake of Hurricanes Katrina and Rita it's hard to find anything of real consequence to say in the world of digital media development, but if it were not for the steadfast camera operators, reporters, editors, web sites, broadcasters and bloggers worldwide, we might not have a true picture of the events, devastation and the ways in which we can help.

In particular, our hearts go out to Christel Antonellis, The Michael Groziers and The Williams Kellys of New Orleans as well as, unbelievably short 3 weeks later, Barry and Megan Coffing and clan in Houston, TX who found themselves unable to even get out of Dodge!

We're VERY glad to report that they are all safe, but we would like to remind everyone that these disasters are far from over. Much support - both psychological and financial will be needed in the months and even years to come and

some of the BEST places you can direct your spare pennies to:

www.habitatforhumanity.org (see below)

www.dreamcenter.org - Los Angeles' own Dream Center Shelter

Summer is over and Fall has settled in. We would like to take the time to reflect on the terrible natural disasters that have befallen our friends all along the Gulf Coast. Our hearts and prayers go out to you. We are especially saddened about the tragedy that has hit the Crescent City so hard that we dedicate this month's issue of our newsletter to the victims and hope that you the reader will donate generously to the following relief organization headed up by New Orleans' natives Harry Connick Jr and Branford Marsalis. "The South will rise again!" (*Martin*)

McCartney.com and **iFanz** officially support the relief effort from New Orleans' sons Harry Connick Jr., Branford Marsalis helping Habitat Musicians' support will help communities rise, like a Phoenix, from devastation.



NEW ORLEANS (Sept. 6, 2005) – New Orleans native and singer Harry Connick Jr. has agreed to be honorary chair of Habitat for Humanity's "Operation Home Delivery," a long-term rebuilding plan for families victimized by Hurricane Katrina in the Big Easy and along the Gulf Coast.

"It is hard to sit in silence, to watch one's youth wash away," said Connick. "Everything that I have professionally, and so much of what I have personally, is because of this great, fair city ... to see it being drowned like this is almost unbearable."

Branford Marsalis, a Grammy Award-winning jazz saxophonist and fellow New Orleans native, has also joined the team and agreed to be honorary chair of the [New Orleans Habitat](#) for Humanity efforts. The two have been friends since childhood, and Connick was a student of the Marsalis patriarch, Ellis



Marsalis.

"When the world's attention turns way from this disaster, there will be tens of thousands of New Orleanians without a place to live," said Marsalis. "Working with Habitat to help people rebuild their homes and their lives is a constructive way to channel this mind-numbing pain."

[\(READ FULL PRESS RELEASE\)](#)

Send to:
Harry Connick, Jr.
Hurricane Katrina Relief Efforts
323 Broadway
Cambridge, MA 02139

Thank you so much... like the phoenix, the Big Easy will surely rise again!
 Love, Harry

Now Online

[**CarlyMusic.com launches.**](#)

All the makings of a star...

Known as "The hardest working 15 year old in America!" Carly is currently working with a personal trainer, a vocal coach, a dance choreographer, a clothing designer, a press agent, a songwriting partner, a guitar teacher, her band, her dance team and a record producer - all in her spare time while attending high school. But this is nothing new for the dedicated performer. Since the age of seven, she's been studying voice and dance. From opera and jazz vocal instruction to hip hop and Broadway dance lessons, this young performer has studied it all.



Even her musical education has been extremely diverse including training on violin, piano and guitar. Look for her release on iTunes soon!

In Development

Strategic Alliance - [Artist1.Stop.com](#)
 True Distribution for Independent Labels & Artists

Artist1stop has been developed by Synergy Distribution to create an affordable and efficient national distribution solution for independent artists and labels. They have devised an on-demand distribution service that can make your music available for orders at thousands of physical retail stores and several major online retailers. This service, offered at the price of just \$199 for the first title (CD) and \$100 for each additional one, is totally unique. The Artist1Stop program gives you complete on-demand distribution for your music through stores and online retailers that sell music. Artist1Stop makes it easy and profitable for independents to get their product into the hands of consumers across the US.





Bronwyn Leigh - Darling of Down Under has joined the McCartney.com digital family - we will be updating her website at www.bronwynleigh.com very soon.

(From Bronwyn's [Web Site](#)) When asked about her guiding philosophy in a recent interview, she said, " Looks can only get you so far. Thoughts and words create who we are and being who we say we are, seals that creation. Women in media today have a new more dynamic role to play.

We can seem a dream, appear interested, act amused, or cry for attention. That is all well and good, but I believe that ultimately undermines our power. These are my guideposts:

Be loving, kind with pure intention. Be strong minded, use your charm, show your grace, and do your best to shine like a star. Think with your head, but follow your heart. Be remembered. Live life, Love life."

Restaurant of the Month



Cantalini's Salerno Beach Restaurant

Welcome to Cantalini's Italian Restaurant in Playa Del Rey or as we like to call it: 'The McCartney.com commissary'.

Lisa, Brian, Rogelio and the crew are so used to seeing our faces, we're considering having their phone number printed on our business cards! Great Italian, outstanding wine list and live music on Sundays.



Cantalini's Salerno Beach
 193 Culver Blvd
 Playa del Rey
 CA 90293
 310 821 0018

Recipe of the Month

Ruth's 16 Veggie Minestrone

INGREDIENTS:

- 4 cups vegetable stock
- 1 (14.5 ounce) can stewed tomatoes
- 1 (8 ounce) can Ro-Tel spicy canned tomatoes with green chillies
- HARD VEGETABLES**
- 1 large red-skinned potato, cubed
- 1 onion, chopped
- 2 stalks celery, chopped
- 2 carrots, chopped
- 1/4 head cabbage, finely chopped
- 1/2 cauliflower
- 2 tablespoons Italian seasoning
- 1/4 teaspoon garlic paste
- SOFT VEGETABLES**
- 1 (7 ounce) can kidney beans



1 (7 ounce) can great northern or cannellini beans
 1 small green zucchini, cubed
 1 small yellow zucchini, cubed
 1/2 cup fresh corn kernels
 1/2 cup frozen peas
 1/2 cup frozen green beans
 1 cup uncooked orzo pasta
 bay leaf
 salt and pepper to taste

DIRECTIONS:

1 In a large soup pot combine the vegetable stock, the undrained tomatoes, hard vegetables, garlic paste and Italian seasoning. Bring to a boil and reduce heat. Simmer for about 15 minutes.
 2 Stir in the soft vegetables, bay leaf and pasta; simmer for 10 to 15 more minutes until the vegetables are tender. Season with salt and pepper. Serve with garlic toast or fresh roll

Mangia!

Prank of the Month - Office Dare

ONE-POINT DARES

1. Ignore the first five people who say 'good morning' to you.
2. To signal the end of a conversation, clamp your hands over your ears and grimace.
3. Walk sideways to the photocopier.
4. While going in an elevator, gasp dramatically each time the doors open.
5. When in elevator with one other person, tap them on the shoulder and pretend it wasn't you.
6. Interrupt your conversation with someone by giving a huge dejected sigh.
7. Use your highlighter pen on the computer screen.

THREE-POINT DARES

1. Say to your boss, "I like your style", wink, and shoot him with double-barrelled fingers.
2. Kneel in front of the water cooler and drink directly from the nozzle.
3. Shout random numbers while someone is counting.
4. Every time you get an email, shout "email".
5. Put decaf in the coffee maker for 3 weeks. Once everyone has got over his or her caffeine addictions, switch to espresso.

FIVE-POINT DARES

1. At the end of a meeting, suggest that, for once, it would be nice to conclude with the singing of the national anthem (extra points if you actually launch into it yourself).
2. Walk into a very busy person's office and while they watch you with growing irritation, turn the light switch on/off 10 times.
3. For an hour, refer to everyone you speak to as "Mustaffah".

4. In a meeting or crowded situation, slap your forehead repeatedly and mutter, "Shut up, all of you just shut up in there!"
5. Repeat the following conversation 10 times to the same person: "Do hear that?" "What?" "Never mind, it's gone now."
6. During the course of a meeting, slowly edge your chair towards the door.
7. As often as possible, skip rather than walk.
8. Ask people what sex they are. Laugh hysterically after they answer.

iTunes Download of the Month

Clint Black's new release "Drinkin' Songs & Other Logic" available now on iTunes! Get your copy by simply clicking on the image ([or this link](#)) below. Also make sure to visit ClintBlack.com for all the latest info on Clint.



Tech Tips of the Month

Domain Registrar - Directnic.com

If you register any new domains, give the \$15 business to these guys who literally battled Hurricane Katrina to keep all our domains alive and many many websites online with donated diesel, batteries, rations and an amazing staff. Kudos to Sigmund J. Solares and his AMAZING staff for their dedication to their customers - that includes us - and many of you reading this.

Read their [BLOG](http://mgno.com/) at <http://mgno.com/>

[Bookmark Bodyguard](http://del.icio.us)

|del.icios.us|

Access your bookmarks from anywhere - see who else shares your taste - discover new sites through word of mouse - monitor activity on your web site and others...pretty cool stuff - and free <http://del.icio.us>

iFanz® Artists Newz



featuring: **Andi Slavik**

You are listening to an excerpt of "**Let Go**" by composer / producer Andreas Slavik who is currently in the process of sound design and scoring for TheJungle.tv project.

Born 21.02.1960 in Vienna, Austria, Andreas studied composition and orchestration at the Academy for Music and The Arts in Vienna. He also studied arrangement and improvisation at the Vienna Conservatory, specializing in



piano and classical studies.

He began his career in the international music business in 1987 with producer Harold Faltermeyer of "Top Gun" and Beverly Hills Cop" fame, Andreas worked as arranger, composer, programmer and producer at Harold's studios in Munich, Germany.

Later on, he continued with pop music by arranging and producing CDs for artists such as The Pet Shop Boys, LaToya Jackson, Roger Chapman, Isaac Hayes, Jennifer Rush, Ruth McCartney, Errol Brown (Hot Chocolate), Chris Thompson (Manfred Mann's Earth Band), Sally Oldfield and many more.

Composed, scored and produced orchestral productions with the Munich Philharmonic. The Vienna Philharmonic and Vienna Symphony as well as the Viennese Chamber Philharmonic, The London Gospel Choir, The Bavarian State Opera Choir and the Berlin Film Orchestra. For more information and music samples, please visit this link: <http://www.mccartney.com/company/networkresumes.php>

For all the latest information on iFanz, please **sign up** for our **iFanz Insiderz Newsletter** by clicking [here](#).



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McCartney™

Newsletter
October 2005

McCartney.com Newsletter, October 2005

Company News

Welcome to the October 2005 edition of the McCartney.com newsletter.

(created by [Martin Nethercutt](#))

This month's issue is from the road...

October had us travelling all over the West Coast. From L.A. to Paso Robles to San Francisco to Las Vegas (featured in next month's issue). But before we give you an exclusive report on all the stops of our extensive trip, we would like to congratulate the "Sexiest Woman Alive of 2005".

Congratulations to one of our favourite clients, Jessica Biel!



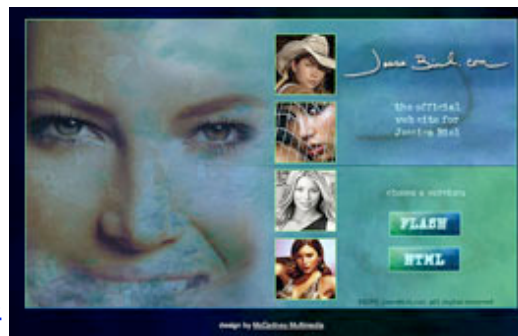
Jessica Biel named sexiest woman alive

Friday, October 7, 2005; Posted: 1:31 p.m. EDT (17:31 GMT)

Jessica Biel poses with the Esquire cover naming her "sexiest woman alive."

[<<< Read the full story here](#)

[Visit Jesse's web site here >>>](#)



Events

Fall Greetings from Wine Country. Well, what a beautiful trip that was! [Kathy Kelly Productions](#) invited Ruth and I to judge the first annual [Winery Music Awards](#), hosted kindly by Steve and Alyce Cass of the [Cass Winery](#) in Paso Robles, CA. While Ruth was judging the musical performances of the artists, I was taking photos and judging the beautiful abundance of the estate's finest products.

Ruth's Winner: [Three's & Nines](#). **Martin's Winner:** [Viognier](#)

We would also like to thank the lovely folks at [High Ridge Manor](#) for their wonderfully warm hospitality. If you ever find yourself in Paso Robles and have had a little too much wine, they are the place to stay! Truly *The Bellagio of Bed and Breakfasts*. Thanks guys.

Winners Announced At Final Concert of [2005 Winery Music Awards Competition](#)

Winner: [Three's & Nines](#)

Artists in the competition were judged on a 100-point scale in the categories of Originality, Musicianship, and Marketability. The winning band earned an overall average score of 92.38 points.

Judges were professionals from the music, entertainment, and wine industries.

The four-hour long festival of original music by unsigned artists featured finalists who qualified by earning top scores among 15 artists in the three Semi-Final competitions held during the summer of 2005.



"Voting for a favorite artist in this competition was especially difficult



because of the depth of talent and diversity of styles," says Tom Cartwright, a competition judge and President of Los Angeles-based RNB Entertainment, who awarded the winner a breakthrough-recording contract. "I am very excited to start working with Threes and Nines. We will make every effort to make them known across the country. 2 The First Place winner of this year's Winery Music Awards received prizes valued over \$10,000, including the contract with RNB Entertainment Group, 40 hours of recording time at the [Music Lab](#) in San Luis Obispo, \$1,000.00 cash from Cass Winery, \$2,500.00 worth of online music marketing from [iFanz.com](#), \$1,000.00 in guitar accessories gift certificates from LR Baggs of San Luis Obispo, and a crystal wine glass trophy made by Austrian wineglass producer, [Riedel](#), etched with the Winery Music Awards logo and the name of the competition winner. Second and third place trophies and prizes were also awarded.

Congratulations to all the winners!

(from left to right: Kathy Kelly, Steve Cass, Ruth McCartney)

[North Carolina Film Commission](#) Event at Raffles' L'Ermitage in Beverly Hills, CA.

Frank Capra, Jr., is President of EUE/Screen Gems Studios-North Carolina, the largest motion picture studio east of Hollywood. Having fallen in love with Wilmington, NC, in 1983, while on a location shoot, Capra, Jr., has adopted North Carolina and its film industry as his own. He is the unceasing advocate of North Carolina film financing and production and a major reason why the Tar Heel state ranks third behind only California and New York in terms of dollars spent on film production. As President of EUE/Screen Gems Studios North Carolina, Capra, Jr., takes an active role in every project including becoming an active member of the thriving film community he helped to establish. Having undertaken additional study of his own at Cal-Tech, he helped establish a Film Studies degree program and teaches classes at the University of NC-Wilmington. He contributes to his profession through serving on numerous boards, including the Executive Committee of the Academy of Motion Pictures Arts and Sciences, the National Board of the Directors Guild of America, and the North Carolina Governor's Film Council.



L to R Angie McCartney, Frank Capra, Jr. Joan Alford of The NCFC and Ruth McCartney

Now Online

[Blues Legend Blind Willie McTell](#)

This is a must see web site for all serious Blues lovers and collectors. The site features an exclusive Box Set of the material of Blind Willie McTell, introduced by our good friend Larry Cohn of Cohn De Silva Entertainment. Check out the site: <http://www.blindwilliemctell.com/blind/>

In Development



[Center Theater Group](#) of Los Angeles has once again retained McCartney to produce a Netspot®, web-site and for the first time, animation of the new CTG logo for broadcast graphics to coincide with their new Fall musical "The Drowsy Chaperone".

Restaurant of the Month



Caffe Pinguini

6935 Pacific Av.
Playa Del Rey, CA 90293
310-306-0117

Lunch

Tuesday-Friday

Dinner

Tuesday-Sunday

Tony and Rico will take good care of you in this beach-side, authentic Northern Italian hideaway in PDR.
BTW, the restaurant is located at the entrance of ["TheJungle"](#).

Recipe of the Month

Healy. P's Freedom Onion Soup

Ingredients:

- 2 Large onions (choose brown, white, sweet, Maui or whatever to taste)
- 2 liters beef broth (cans or cartons) OR Veggie Broth for vegetarian version.
- 2 Baguettes
- 1 piece Gruyere or Swiss cheese
- Olive oil
- Butter
- Salt
- Pepper

Method:

Melt the butter and olive oil at a low temp. in a non-stick skillet.

Slice or chop the onions to your desired size and texture. Add to the skillet and SLOWLY soften over a low heat. Do not allow to brown or crisp.

In a large soup pot, bring the broth to a rolling boil.

When onions are softened, add to the broth and turn down to a simmer. Cover and simmer on a low heat for 1-2 hours. Add salt and pepper to taste.

Slice baguette and add grated or finely sliced cheese, place on broiler pan or in toaster oven and melt.

Serve soup in small, pre-warmed bowls and add cheese-bread on top.

Serve whilst watching a Healy, P. Film.

Did you know?

Again, why it's Good to be King!

Each king in a deck of playing cards represents a great king from history:



Spades - King David

Hearts - Charlemagne

Clubs -Alexander, the Great

Diamonds - Julius Caesar

See, now you can claim to be an educated poker player!

iFanz® Artists Newz

You are listening to "Carnival" by the winner of the first annual Winery Music Awards, [Three's & Nines](#).



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McCartney™

Newsletter November 2005

McCartney.com Newsletter, November 2005

Company News

Welcome to the November 2005 edition of the McCartney.com newsletter.

(created by [Martin Nethercutt](#) and [Ruth McCartney](#))

Happy Thanksgiving and all that good holiday jazz!
Check out our own little feast cooked by Ruth at the beach house.

We feasted on Roast Turkey in a bacon weave stuffed with organic, home-grown oranges and lemons, celery and apple stuffing, baked sweet potatoes with raisins and marshmallows, mashed potatoes with green onions, green bean casserole, creamed spinach, glazed carrots, peas, corn, gravy and home made cranberry sauce.

For dessert, there was apple pie, peach pie and ice cream. We exploded at approximately 7pm.

We are very thankful indeed to be in the position to celebrate with friends and our hearts go out to those [who still need our help](#).



Past Events

On November 2nd, Ruth and Martin sat on a panel at [The Women in Film Summit](#) in Century City. The discussion, which detailed technology and potential solutions to reduce music, film and media piracy, was sponsored by [Mary Kusnic](#) and Erika Komarck of Morgan Stanley, Maple Drive, Beverly Hills.

The summit's panel featured:

Moderator: Bonnie Berry-LaMon, Entertainment Partner, Kirkpatrick & Lockhart, Nicholson, Graham LLP

Kori Bernards, Vice President of Public Relations, MPAA

Joel Flatow, General Manager, West Coast Operations and Senior V P, Artist and Industry Relations, RIAA

E.J. Hilbert, Agent, FBI

Mary Kusnic, Chair, Entertainment Industry Business Council

Ruth McCartney, CEO, [McCartney Multimedia](#)

Martin Nethercutt, Producer, CEO, [iFanz](#)

The reception event following at Macy's in the Westfield Mall was well-attended and featured some of the best Central Coast wines supplied and poured by Alice Cass of [Cass Winery](#) in Paso Robles.

Attendees also received gift bags featuring a Jesse McCartney DVD, classical music from [Andreas Slavik](#), Jazz CD by [Joanne Tatham](#) as well as goodies from [Bella and Daisy's.com](#), and The Commodores.

UpComing Events

The City of Scottsdale presents ["New Years Eve 2005 - Champagne and Chefs"](#) in the entertainment district. Come and enjoy music, food, drinks and fun and wander from bar to bar, club to club. Ruth and Angie will be in work mode helping the chefs with the tough job of tasting and spinning tales!

[Ticket Information:](#)

General Admission \$35

- Live Bands
- No cover charge to all clubs
- Acme Bar
- Next
- Dos Gringos
- Upper Deck
- Food Court
- Street Scene

VIP Ticket Package \$100

- All food & beverages included
- Live Bands, Dancing
- Celebrity cooking demos
- Wine tasting

Valet parking package \$15

Lineup

• **New Times Stage**

- 8:00 - 10 - Chadwicks
- 10:30-11:50-Colin John Band/Johnny Ciao
- Midnight Fireworks
- 12:15-1:30-Metal Head

• **Fox 10 Stage**

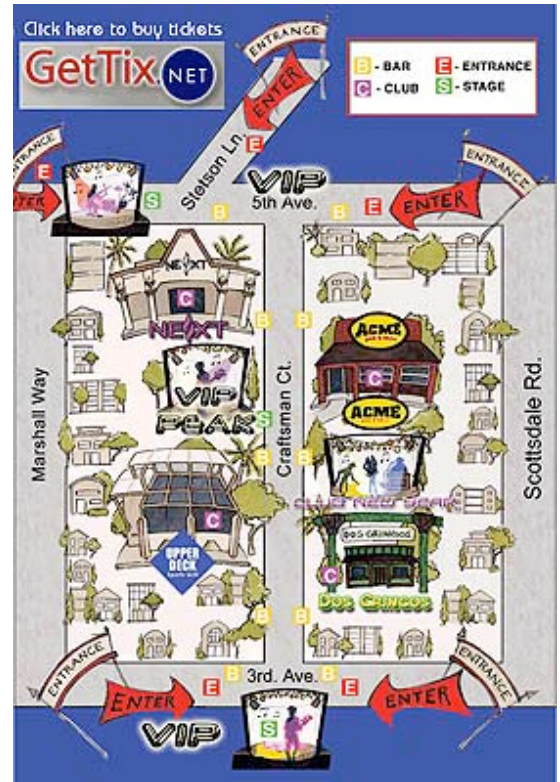
- 8:00 - 10 - Crown Kings
- 10:30-11:50-Dred Zeppelin
- Midnight Fireworks
- 12:15-1:30-Tate

• **Third Avenue Cooking Stage**

- 6 PM-Ruth & Angie McCartney
- 7:30-Cat Cora
- 8:30-Johnny Ciao
- 9:30-Tony Abou-Ganim
- 10:30-Julia Baker

• **5th Avenue Cooking Stage**

- 5th Avenue
- 6PM-Johnny Ciao
- 7:30-Tony Abou-Ganim
- 8:30-Julia Baker
- 9:30-Cat Cora
- 10:30-Ruth & Angie McCartney



Milestones



In a landmark move, [RKS Guitars](#) opened it's first dealer location at the legendary West L.A. Music store in West Los Angeles.

The guitars, which won an IDEA 2005 best new design award ship with a Certificate of Authenticity signed by designer Ravi Sawhney and rock legend and Hall of famer Dave Mason.

Being the first guitars released to the public through a dealership, these low serial number models are sure to become collector's items quickly.

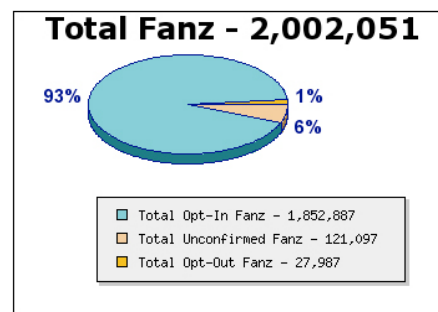
Gift-giving season is upon us so please contact the store below to start your collection today.



West LA Music
 11345 Santa Monica Blvd.
 Los Angeles, CA 90025
 Phone: (310) 477-1945
 Fax: (310) 477-2476

iFanz Reaches 2 Million Mark

In November 2005, iFanz has signed its 2 millionth "customer". With a current growth rate of 22% per year, the databases are growing and growing. Our family of artists are spread from Sydney to Vienna and San Diego to Pennsylvania and all points in between.



Now Online

[The Drowsy Chaperone](#)

Site produced by McCartney Multimedia



Music and Lyrics by Lisa Lambert and Greg Morrison
 Book by Bob Martin and Don McKellar
 Directed by Casey Nicholaw

U.S. Premiere

A new and completely original musical!
 Perfect for the holidays. Now through December 24 only at The Ahmanson Theater.

Starring

Danny Burstein, Georgia Engel, Sutton Foster, Edward Hibbert, Troy Britton Johnson, Eddie Korbich, Garth Kravits, Jason Kravits, Beth Leavel, Kecia Lewis-Evans, Bob Martin, Jennifer Smith, Lenny Wolpe and Linda Griffin, Angela Pupello, Joey Sorge, Patrick Wetzel

Scenic Design David Gallo Costume Design Gregg Barnes
 Lighting Design Ken Billington and Brian Monahan

The curtain rises on a present-day musical theatre fanatic eager to tell you about his favorite Broadway musical - "The Drowsy Chaperone." He's the ultimate Everyfan and "Drowsy" is his guilty pleasure.

As he begins listening to the rare cast recording, the show cleverly and magically blooms to life, telling the hilarious tale of a pampered Broadway starlet and her debonair fiance, an overzealous producer, a dizzy chorine, the Latin lover and a couple of bumbling gangsters. Ruses are played. Hi-jinks occur. And the plot spins everyone into musical comedy euphoria.

Click [here for tickets>>>>>>>>>](#)

In Development



McCartney Multimedia has been selected by Red Rock Residential of Summerlin, NV to develop a website and marketing materials for the upcoming luxury real estate project.

Ruth met up with Cindy Wild of Red Rock at a recent event hosted by [Marino and Janet DeSilva](#) at their brand new home in Las Vegas. They are pictured here with friend Milo.

Scheduled for completion in early 2006, Red Rock Resort Spa Casino is located on approximately 70 acres at the intersection of I-215 and West Charleston Boulevard in the northwest area of the Las Vegas Valley and is set against the backdrop of the Red Rock Mountains. The Friedmutter Group architectural firm, who also participated in the design of the popular Green Valley Ranch Station Resort Casino & Spa in Henderson, Nevada, designed the resort to blend in with the surrounding environment.

Station Casinos, Inc. recently announced that due to greater than expected demand, it is accelerating the Phase II expansion of Red Rock. The project will now include over 2,800 slot machines, approximately 850 hotel rooms, 94,000 square feet of meeting and convention space, a 35,000 square-foot spa, nine full service restaurants, 16-screen movie theater complex, a night club and private pool club to be operated by Midnight Oil Company (the operator of the "Whiskey" bars and clubs at Green Valley Ranch and in New York and Los Angeles), both indoor and outdoor entertainment venues, and parking for almost 5,500 vehicles.

New Release

Long-time McCartney friend and client Steve Tyrell has just released his ["Songs of Sinatra"](#) album of classics.

The CD includes such classics as:

1. I Get A Kick Out Of You (see picture at right !)
2. Witchcraft
3. I've Got You Under My Skin
4. I Concentrate On You
5. Fly Me To The Moon
6. Wee Small Hours
7. Night and Day
8. Nice & Easy
9. All The Way
10. Bewitched, Bothered and Bewildered
11. Something Stupid (featuring Lauryn Tyrell)
12. The One I Love Belongs To Somebody Else (featuring Frank Sinatra Jr.)



Pictured at Steve's recent gig at the Catalina Bar and Grill in Hollywood is his #2 Fan (Angie has dibs on #1). Not pictured but present were Tina Sinatra and Diana Ross - obviously ladies of good taste.

Steve is appearing through December 31st at New York's tony Cafe Carlyle. Ticket information is [here>>>>>>>>>>](#)

In Town This Month

[Andreas Slavik](#) and Marc Schauburger of Munich's Digital-Suite Studios were in town in November to finalize their exclusive musical representation of McCartney projects in Germany, Austria and Switzerland.

Andreas also hosted a cocktail party at the beach house to release his new film symphonic piece entitled "Let Go." The work will be available on iTunes shortly.

Work continued for the pair in Los Angeles, who are scoring the Aikens Lake documentary and TheJungle soundtrack.

Andreas was invited to present his CD to Austrian Consul General Hr. Martin Weiss on Austrian National Day at the consul private residence in Brentwood, CA. Pictured (right) are the Hon.Hr. Weiss and Andreas. >>>



Restaurant of the Month



Tsuji No Hana

4714 Lincoln Blvd
Marina Del Rey
CA 90292-6902 ·
310-827-1433

[Map](#)

Ambiance : Casual

Cuisine : Japanese

Dress : Business Casual, Casual

Meals : Dinner, Lunch

Transcending its strip mall location, Tsuji No Hana serves up perfectly fresh, traditionally styled sushi to legions of eager patrons. The deep-fried tofu appetizer is excellent, and if you are fan of cooked fish, don't miss their Sea Bass with sauteed mushroom or

black cod teryaki.

Hours:

Mon-Thu 11:30am-2pm, 5:30pm-9:30pm;

Fri 11:30am-2pm, 5:30pm-10pm;

Sat 5:30pm-10pm

Tell Wendy and Suzuki we sent you!

Recipe of the Month

Holiday Nut Brittle

Ingredients:

2 cups of granulated sugar

1 tablespoon of butter

1 teaspoon of vanilla extract

2 cups of almonds, (or whichever nuts you prefer) coarsely chopped and lightly toasted

1 cup of shredded coconut, lightly toasted

Method:

Lightly butter a large cookie sheet. Set aside. Put the sugar in a large saucepan. Cook, stirring constantly over medium heat, until the sugar is melted, about 15 minutes. Stir in the butter, lower the heat and cook until the mixture is amber, about 3 to 5 minutes. Remove from the heat and immediately stir in the vanilla extract, hazelnuts, and coconut. Pour the mixture onto prepared cookie



sheet and spread out using the back of a wooden spoon to a thickness of about 1/3 inch.

When the brittle is completely cooled, loosen from the sheet and break into pieces. Store in an airtight container at room temperature for up to 1 month.

Did you know?

Colours have a lot more impact on our daily lives than you might think. Here are some things researchers have found out about people and colour (*spelled the British way*).

Pink

Studies show that people almost always believe that pastries from a pink box taste better than that of any other color box. People are willing to pay more for personal services (e.g. haircuts) performed by people wearing pink. Management training services in the past have recommended that interviewers wear pink as it is considered to psychologically put people at ease. Men believe pink products do the best job, but don't want to be seen buying them.

Orange

A quick attention-getter, it communicates informally. When it's used on a product, it "loudly proclaims that the product is for everyone."

Blue

Blue inhibits the desire to eat; in fact, researchers say people tend to eat less from blue plates. Because blue is associated with eating less, marketers use it to sell products like club soda, skim milk, and cottage cheese. In England, it is considered that blue repels flies and insects, therefore food storage areas, pantries, kitchens etc. are frequently painted blue.

Brown

Researchers say that a brown suit is a symbol of informality. which invites people to open up. It is recommended for reporters and marriage counselors.

Gray

Your eye processes gray more easily than any other color. Even so, people often become prejudiced against it, especially in areas with a bleak climate.

Bronze

This metallic hue gets a negative response. Researchers say it is useful when rejection is desired.

Green

Green is used to sell vegetables and chewing gum. But people avoid using it to sell meat, because it reminds consumers of mold.

iFanz® Artists Newz

You are listening to "TheJungle" Stinger for the webisodic sitcom. Music created by Andreas Slavik. Sound effects by Martin Nethercutt. Check out the www.thejungle.tv web site for more information.

This month's featured artist in the iFanz Records roster at iTunes® is John Hall.

Be sure to click the image and give him a listen, we think you'll like it! This is classic, melodic singer-songwriter stuff. They just don't make 'em like this anymore.





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